

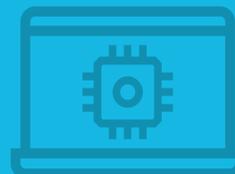


Information & Communication Technologies and Digital Media

A PRIORITY SECTOR in San Diego County

San Diego
Workforce
Partnership

This sector calls for people to use their creativity to code the latest cutting-edge computer program, launch the newest top trending app or design the next iconic logo.



Scan to take a quiz and learn how your interests align with San Diego jobs!

#mynextmove

Sample occupations

How much will I earn per hour?

Entry level 10th percentile Mid-career 50th percentile Experienced 90th percentile

What level of education is expected by employers?

Interest Type	Description	Sample Occupation	Entry level 10 th percentile	Mid-career 50 th percentile	Experienced 90 th percentile	Education Level
R Realistic	The Doers People who enjoy working outdoors and have athletic or mechanical abilities	Software Developers, Applications develop, create computer applications, software or programs. They analyze user needs and develop software solutions.	\$34	\$53	\$77	High school diploma or less
I Investigative	The Thinkers People who use investigative and analytics skills to gather facts	Computer Network Architects design and implement computer and information networks, such as local area networks (LAN), wide area networks (WAN), intranets, extranets and other data communications networks.	\$33	\$60	\$101	Bachelor's degree
A Artistic	The Creators People who prefer to work in creative, unstructured settings and use their artistic abilities	Technical Writers write technical materials, such as equipment manuals, appendices or operating and maintenance instructions.	\$25	\$33	\$50	High school diploma or less
S Social	The Helpers People who enjoy working with others	Instructional Coordinators develop instructional material and educational content for specialized fields that provide guidelines to educators and instructors for developing course material.	\$20	\$32	\$58	Bachelor's degree
E Enterprising	The Persuaders People who like to lead and influence others to work towards organization goals	Management Analysts conduct studies and evaluations, design systems and procedures and prepare operations manuals to assist management in operating more efficiently and effectively.	\$22	\$39	\$73	High school diploma or less
C Conventional	The Organizers People who enjoy working with data, keeping organized, and using their numerical abilities	Database Administrators administer, test and coordinate changes to databases. They plan, coordinate and implement security measures to safeguard computer databases.	\$27	\$48	\$71	High school diploma or less

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Educational levels are typical but not meant to mean they are the minimum requirement.

To explore, visit workforce.org/mynextmove