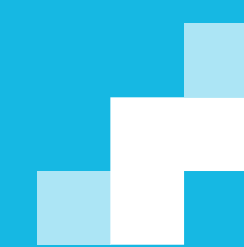




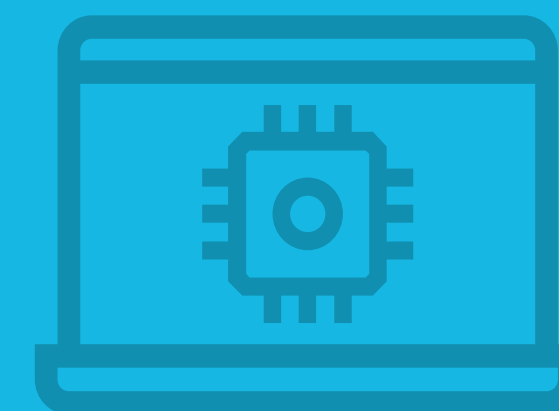
# Information & Communication Technologies and Digital Media

A PRIORITY SECTOR in San Diego County



San Diego Workforce Partnership

This sector calls for people to use their creativity to code the latest cutting-edge computer program, launch the newest top trending app or design the next iconic logo.



Scan to take a quiz and learn how your interests align with San Diego jobs!

#mynextmove

## Sample occupations

### How much will I earn per hour?

Entry level 10<sup>th</sup> percentile    Mid-career 50<sup>th</sup> percentile    Experienced 90<sup>th</sup> percentile

### What level of education is expected by employers?

Personality Type	Description	Sample Occupation	Entry level 10 <sup>th</sup> percentile	Mid-career 50 <sup>th</sup> percentile	Experienced 90 <sup>th</sup> percentile	Education Level
<b>R</b> Realistic	<b>The Doers</b>   People who enjoy working outdoors and have athletic or mechanical abilities	<b>Software Developers, Applications</b> develop, create computer applications, software or programs. They analyze user needs and develop software solutions.	\$34	\$53	\$77	High school diploma or less
<b>I</b> Investigative	<b>The Thinkers</b>   People who use investigative and analytics skills to gather facts	<b>Computer Network Architects</b> design and implement computer and information networks, such as local area networks (LAN), wide area networks (WAN), intranets, extranets and other data communications networks.	\$33	\$60	\$101	Bachelor's degree
<b>A</b> Artistic	<b>The Creators</b>   People who prefer to work in creative, unstructured settings and use their artistic abilities	<b>Technical Writers</b> write technical materials, such as equipment manuals, appendices or operating and maintenance instructions.	\$25	\$33	\$50	High school diploma or less
<b>S</b> Social	<b>The Helpers</b>   People who enjoy working with others	<b>Instructional Coordinators</b> develop instructional material and educational content for specialized fields that provide guidelines to educators and instructors for developing course material.	\$20	\$32	\$58	Bachelor's degree
<b>E</b> Enterprising	<b>The Persuaders</b>   People who like to lead and influence others to work towards organization goals	<b>Management Analysts</b> conduct studies and evaluations, design systems and procedures and prepare operations manuals to assist management in operating more efficiently and effectively.	\$22	\$39	\$73	High school diploma or less
<b>C</b> Conventional	<b>The Organizers</b>   People who enjoy working with data, keeping organized, and using their numerical abilities	<b>Database Administrators</b> administer, test and coordinate changes to databases. They plan, coordinate and implement security measures to safeguard computer databases.	\$27	\$48	\$71	High school diploma or less

🎓🎓🎓🎓 Doctoral degree    🎓🎓 Master's or professional degree    🎓 Bachelor's degree    🎓 Associate degree or certificate    🎓 High school diploma or less

Educational levels are typical but not meant to mean they are the minimum requirement.

To explore, visit [workforce.org/mynextmove](http://workforce.org/mynextmove)