



# Education & Human Development

A PRIORITY SECTOR in San Diego County



San Diego  
**Workforce**  
Partnership

Do you like working with people? Roles in this sector make use of strong communication skills to help others and improve wellbeing. These include teachers as well as daycare providers, community representatives and more who all help others access their personal freedom to decide who to be, what to do and how to live.



**209,017**

People  
employed



**12%**

Proportion of  
San Diego County  
jobs within sector



**4,832**

Number of  
businesses



## How do I start my career?

### Do some research

- Use Career Coach at [workforce.org/careercoach](https://workforce.org/careercoach) to explore which occupations align with your interests, see a behind-the-scenes peek at what a career looks like and discover local companies.

### Expand your network

- Use social media tools like LinkedIn to network with professionals. Request an informational interview to ask them about their career path, education and job responsibilities.
- Connect with past teachers to ask about their experience and opportunities to volunteer in the classroom.

### Get hands-on experience

- Find an entry-level job as a preschool teacher or teacher aid at a San Diego school.
- Get experience at a human development services organization like Kaplan or Firstlight Homecare through an internship or entry-level job.
- Enroll in National University's new Teacher Pathway Inclusion Program and explore their scholarship opportunities.

### Get training

Explore opportunities at a community college near you. You might consider these ones:

- Psychology, San Diego Mesa College
- Child Development, San Diego Continuing Education



Don't forget, occupations in this sector work with all age groups, from babies to the elderly.

## Subsectors

- K-12 education
- Colleges, universities & professional schools
- Services for the elderly and persons with disabilities (non-medical)
- Food, housing, vocational rehab, childcare and other family services
- Vocational and other specialized schools
- Other educational support

Learn more at [workforce.org/mynextmove](https://workforce.org/mynextmove)

## What can I do?

### sample occupations

Doctoral degree  
 Master's or professional degree  
 Bachelor's degree  
 Associate degree or certificate  
 High school diploma or less

Educational levels are typical for each occupation, but various employers may have slightly higher or lower minimum requirements.

### FOUND PRIMARILY IN THIS SECTOR

Occupation	Employed 2018 <sup>1</sup>	Median hourly pay	Typical entry-level education
★ Education Administrators, Postsecondary, Elementary and Secondary School	3,065	\$54	
★ Postsecondary Teachers	17,538	\$36	
★ Career/Technical Education Teachers, Secondary School	391	\$36	
★ Elementary, Middle, and Secondary School* Teachers, Except Special Education	27,251	\$35	
★ Special Education Teachers, Kindergarten, Elementary, Middle, and Secondary School	2,513	\$34	
Human Resources Assistants, Except Payroll and Timekeeping	246	\$21	
Personal Care Aides	21,613	\$12	
Childcare Workers	6,826	\$11	

<sup>1</sup> Number employed this industry group

★ Priority occupations are predicted to have high growth and a high number of annual job openings in San Diego County over the next five years

### COMMON IN THIS AND OTHER SECTORS

Occupation	Employed 2018 <sup>1</sup>	Median hourly pay	Typical entry-level education
★ Financial Managers	396	\$59	
★ Registered Nurses	1,250	\$45	
★ Database Administrators	126	\$45	
★ Health Care Social Workers	433	\$32	
Bus Drivers, School or Special Client	1,081	\$19	
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	6,344	\$19	
Office Clerks	7,140	\$15	
Nursing Assistants	611	\$15	

## Where can I work?

### sample employers

#### Childcare

Childcare is an urgent need for many families in San Diego, and a great opportunity for entrepreneurial individuals. Starting a high-quality childcare business, either from your home or another location, is sure to make for a rewarding and profitable career.

#### Local K–12 school districts

There are more than 40 school districts in San Diego County! Each has a wide range of programs and employment opportunities, from educators and administrators to front office staff to school nurses and librarians. Learn more about these opportunities by visiting each district's website.

#### Higher education

San Diego County is home to nine community colleges and several four-year colleges, each serving tens of thousands of students. No matter what your career interests, there is a role for you in higher ed; aside from traditional education roles, many educational institutions employ graphic designers, finance professionals and IT support staff.

#### Human services

There are countless organizations that provide food, housing, counseling and other types of non-medical care to families, the elderly and individuals with disabilities. As the baby boomer generation continues to age, opportunities will abound in these areas.

