



Community • Collaboration • Careers

We empower job seekers to meet the current and future workforce needs of employers in San Diego County

Workforce Development Board (WDB) – Executive Committee

Date Friday, October 11, 2019

Time 11:30 am – 1 pm

Place 9246 Lightwave Avenue, Suite 210, San Diego, CA 92123

WELCOME

Sammy Totah – Chair

- Call the meeting to order
- Non-agenda public comment

ACTION ITEMS

1. Minutes of prior Executive Committee meeting

INFORMATION ITEMS:

2. Agenda Review – October 17, 2019 WDB Meeting
3. Membership Prospects Review
4. Set Next Executive Committee Meeting

ADJOURNMENT

PUBLIC COMMENT: Members of the public may address the Board on issues on this agenda (three minutes per subject) and/or other items within the Board's scope. To speak, submit a "Request to Speak" form prior to the meeting. The SDWP will provide accommodations to persons who require assistance. Questions: (619) 228-2301.

Item #1: Minutes of the July 22, 2019 WDB Executive Committee

Members Present

Phil Blair (Chair), Ky Lewis, Annie Taamilo, Sammy Totah, Rick Vaccari

Staff Present

Peter Callstrom, Andy Hall, Ellen Class

Location: 9246 Lightwave Avenue, Suite 210, San Diego CA 92123

All reports, memoranda and letters contained in the agenda or distributed at the meeting shall by this reference become part of the original minutes.

The meeting was called to order by Phil Blair at 11:40am with a quorum.

Non-Agenda Public Comment: None

Action Items

Item 1: Minutes of the May 31, 2019 Executive Committee Meeting

Motion to approve the minutes

Moved (Lewis), Seconded (Taamilo), Carried unanimously

Item 2: FY 2019 / 2020 Board Officer Nominations

The committee agreed upon the nominations of Sammy Totah (Chair), Althea Salas (Vice Chair), Rick Vaccari (Secretary/Treasurer) to be put forward at the WDB August 15th meeting.

Moved (Taamilo), Seconded (Lewis), Carried unanimously

Information Items

Item 3: Debrief June 20, 2019 board meeting

The committee discussed the previous WDB meeting, highlighting the importance of board diversification, compliance with 51% private sector board member requirements. The committee also discussed recusal practices.

Callstrom overviewed SDWP's partnership with the James Irvine Foundation. He was asked to speak at their board meeting last month. He Aspen Institute panel in San Francisco where he was asked to present on SDWP's Retail Careers initiative.

Item 4: Agenda Review – August 15, 2019 WDB Meeting

Staff walked through the planned agenda for the upcoming WDB meeting. Will highlight career center matters. The committee reviewed the voting process for board officers. Callstrom thanked P. Blair and Manpower for the support for SDWP's community art exhibit, which will be highlighted at the 8/15 WDB meeting.

Item 5: Income Share Agreement Fund Update

Hall provided an update on ISA Program. 50 students are enrolled in coursework in Digital Marketing and Business Analytics at UCSD Extension. Vaccari inquired about demographics. 70% of enrollees are minorities, half are women, 15% are working full-time, 25% are unemployed, 40% are on CalFresh, and the average age is 30. Hall highlighted one of the goals as creating a new, diverse student body for UCSD. The committee also discussed pending legislation in the US Senate modeled after SDWP's ISA program and the potential of future investments and program expansion.

Item 6: Board Committee and Workgroup Updates

Staff overviewed committee and working group updates. Callstrom highlighted SDWP and Strada Education Network's event on August 14th on the education to employment pipeline.

Item 7: Membership Review

Committee discussed potential policies for WDB members who have left positions with their organizations.

Item 8: Set Next Executive Committee Meeting

Committee discussed and agreed to hold September 30, 2019, for the next meeting.

Adjournment

The meeting was adjourned at 12:56 pm.

Item #2: Agenda Review – October 17 WDB Meeting

Below is a snapshot of the October 17 WDB Meeting. The Executive Committee will be briefed on planned agenda items and provided additional context from SDWP staff.

Welcome and Introductions

Sammy Totah (Chair) calls the meeting to order.

Non-agenda public comment.

Action Items

- Item #1: Minutes of the August 15, 2019 WDB Meeting
- Item #2: Results of Reentry Works RFP
- Item #3: New Board Member Nominations

Information Items:

- Item #4: Priority Sectors Deep Dive
- Item #5: Councils and Working Group Update
- Item #6: CEO & Staff Report

Item #3: Membership Prospects Review

Discussion Item (No Action Required):

Executive committee to review board membership and discuss new proposed member listed below and any additional thoughts on board member outreach and recruitment:

New Member Kurling Robinson Bio

Kurling Robinson is a founder, musician, and start-up visionary with over 25 years of expertise in software engineering and the entrepreneurship space. He is passionate about the intersection of technology and the common good.

Mr. Robinson's unique path was woven by the arts (Getty), automotive (Toyota), technology (NetZero), energy (IFS), and the drive to help his fellow man. Through a formative internship at Toyota, he was exposed to their unique approach to continuous improvement. With his first start-up at age 19, he learned very early that information and responsibility go hand and hand. A common thread from his first company, Internet Productions, which connected television networks like ABC to their fans, to NetZero, a company that he helped start, which connected people to the internet and companies to a new marketplace, his focus has been to give visibility to the obscure.

Leveraging the University of Southern California, where he studied Computer Science, Mr. Robinson has facilitated many successful companies. He is most proud of his work with the Code for America project, bringing the Family Assessment Form (FAF) to the cloud. FAF allows governments to analyze big data on how individual states/provinces are dealing with teen pregnancy, suicide, and other social issues, providing insight into applying successes in other states to "help children, families, and make the world a better place."

Helping and advising hundreds of companies, as well as establishing Technology Thursday, Mr. Robinson was selected as one of the top mentors for SCORE nationally. With the incubator through USC Viterbi, he acted as an advisor and served on the board for several companies that were funded. He is a Venture Consultant at the USC Blackstone Launchpad. In collaboration with key corporate partners and universities, he is leading a team to create the Fōkcus intelligent matching platform, which uses machine learning to assess and match people with mentors. The matching engine and its related administrative tools and reports reduce the burden of program administration.

Item #4: Set Next Executive Committee

Discussion Item (No Action Required):

The executive committee will set the next date and time for the meeting leading up to the December board meeting.