

San Diego Workforce Partnership
Consortium Policy Board
Minutes of the October 25, 2019 Meeting

Members Present

Barbara Bry, Councilmember, City of San Diego, District 1 (Chair)
Greg Cox, San Diego County Supervisor, District 1 (Vice Chair)
Monica Montgomery, Councilmember, City of San Diego, District 4
Nathan Fletcher, San Diego County Supervisor, District 4
Nancy Sasaki, President & CEO, United Way of San Diego County

Legal Counsel Present

David Powell, Deputy City Attorney, City of San Diego
Kyle Sand, Senior Deputy County Counsel, County of San Diego

Location

San Diego City Administration Building, City Council Chambers

All reports, memoranda and letters contained in the agenda or distributed at the meeting shall by this reference become part of the original minutes.

The meeting was called to order by Councilmember Bry at 3:00pm, with a quorum present.

Non-Agenda Public Comment

None

Action Items

Item 1 **Minutes of the June 21, 2019 Policy Board Meeting**

Motion: Board approves the meeting minutes.

Moved (G. Cox), Seconded (M. Montgomery), Carried unanimously

Item 2 **Joint Personnel Committee (JPC) Report**

The Joint Personnel Committee, comprised of members of WDB and Policy Board, met on July 22, 2019 to conduct the CEO's annual evaluation and to develop a recommendation regarding his employment agreement with the Policy Board and WDB. Ed Hidalgo, member of WDB and the JPC, presented the recommendation of the JPC. He also commended P. Callstrom as a great leader of the organization. P. Callstrom credited his team for the success of and growing impact of the SDWP.

Motion: Board approves the JPC recommendation.

Moved (M. Montgomery), Seconded (N. Fletcher), Carried unanimously

Item 3

Results of Reentry Works RFP

P. Callstrom shared the outcome of SDWP's Reentry Works RFP. The RFP results in a 3-year procurement with \$1.6 million award. Second Chance, the incumbent contractor, submitted a proposal and received the highest score. P. Callstrom emphasized SDWP's extraordinary ROI on the Reentry Works program and recognized the San Diego County Sheriff's Department as an outstanding partner in the program's success. M. Montgomery thanked Second Chance for helping individuals get back on track and produce positively in our communities.

Motion: Board approves the funding of San Diego Second Chance for the operation of the Reentry Works Program.

Moved (M. Montgomery), Seconded (B. Bry), Carried unanimously

Item 4

New Board Member Nominations

Motion: Board, upon unanimous recommendation of the WDB, approves the appointment of Kurling Robinson to join the WDB.

Moved (G. Cox), Seconded (N. Sasaki), Carried unanimously

Information Items

Item 5

Priority Sectors Research/Reports Update

Daniel Enemark, Senior Business and Research Analyst, and Jamal Russell Black, Research Analyst, presented SDWP's updated Priority Sectors, including the research process and distribution of the findings. SDWP's updated and expanded Priority Sectors are distributed on new posters and companion 2-pagers designed for students, educators and job seekers. Additionally, there is an online experience in development to complement the materials.

The new boards also include the RIASEC¹ framework. E. Hidalgo and Dr. David Bluestein (visiting Cajon Valley school district from Boston) described the RIASEC which connects students and parents to individual interest themes related to the career options in the workforce. P. Callstrom thanked E. Hidalgo for his work in making SDWP's research much more tangible. When the original boards were released in 2014 they became very popular throughout the region in K-14 educational sites, community-based organizations and more. More than 5,000 of the original posters are in place throughout the region. We anticipate that the new posters will exceed this impact. This creative approach to sharing our labor market data enables SDWP to expand its impact in dramatic ways.

¹ https://en.wikipedia.org/wiki/Holland_Codes

Item 6

CEO & Staff Report

Parina Parikh, Director of Programs, and Alistair Penny, ISA Career Consultant, overviewed the successes and reach of SDWP's ISA program.

P. Parikh updated the Board on a new funding opportunity in partnership with the San Diego Seniors Foundation, an award contingent on matching funds.

Desiree Roughton spoke to the Board on the upcoming Workforce Frontiers Symposium, November 7th, and our forthcoming annual report.

Charlene Autolino discussed the successes of the 20th Annual Jobtoberfest, an annual job fair for people with disabilities, held in October during National Disability Employment Awareness Month. She acknowledged Supervisor Fletcher for the County proclamation in recognition of their work.

P. Callstrom gave the Board an overview of WDB's newly elected officers, and provided an update on Andy Hall, Brooke Valle, and Andrew Picard's travels to conferences, seeking new ideas and strategies on behalf of SDWP.

Adjournment: The meeting was adjourned at 4:05pm

Next Meeting: Friday, December 13, 2019 at 3:00pm