

Minutes of the August 15, 2019 WDB Meeting

Members Present

Sam Totah, Chair	Kevin Johnson	Nancy Smith-Taylor
Nabil Abu Ghazaleh	Sean Karafin	Mark Starr
Andy Berg	Barb Krol	Annie Taamilo
Phil Blair	Keith Maddox	Rick Vaccari
Dennis Dubard	Althea Salas	
Ed Hidalgo	Sandra Shuda	

Members Absent

Kevin Alvin	Matt Kriz	Carmencita Trapse
Christina Bibler	Tom Lemmon	Carlos Turner Cortez
David Blake	Ky Lewis	Ricky Shabazz
Mary Burton	Pam Murray	Mike Zucchet
Shandon Harbour	Omar Passons	

All reports, memoranda and letters contained in the agenda or distributed at the meeting shall by this reference become part of the original minutes.

Call to Order

The meeting was called to order by P. Blair, at 8:03 a.m. with a quorum present.

Non-Agenda Public Comment

None.

Action Items

Item 1 Minutes of the June 13, 2019 WDB Meeting

Motion: WDB approves the meeting minutes.

Moved (D. Dubard), Seconded (S. Totah), Carried Unanimously
Abstentions: A. Salas

Item 2 2019-2020 Officer Elections

Motion: WDB approves the election of Sam Totah as Chair, Althea Salas as Vice Chair, and Rick Vaccari as Secretary/Treasurer.

Moved (N. Smith-Taylor) Seconded (S. Karafin), Carried unanimously.

Peter acknowledged Phil Blair as outgoing Board Chair with an overview of some of his many contributions and involvement in our work over many years. Phil will remain on the Board.

Upon completion of the vote, Sam Totah chaired the remainder of the meeting.

Information Items

Item 3 Faces of Workforce: Pam Olvera and Robert Chavira

Pam Olvera, recipient of a \$5,000 individual training account (ITA) from SDWP, and her son, Robert Chavira, a student enrolled in SDWP's ISA program, discussed the process of building their family business, Northside Shack. The restaurant has been open for five years, now employing 16, including all 3 of Pam's children, with a second location under construction. Robert has enrolled in SDWP's ISA program in digital marketing, to expand his skillset and knowledge as the business expands. A. Berg commented that mentoring from Pam and Robert would have meaningful impact on others working with SDWP to start a business.

Item 4 Five Strategic Pillars: Key Performance Indicators

Brooke Valle, Strategic Officer, provided an update on SDWP's local and regional plans, including five strategic pillars that SDWP is focused on through 2025: Job Quality, 2Generation Solutions, Outcomes-Focused Funding, Inclusive Business Growth, and Population-Specific Interventions. B. Valle highlighted SDWP's work setting and codifying specific goals around each pillar. Peter Callstrom commended Brooke for leading this work and engaging all staff in the process.

Item 5 Career Center System Update

Andrew Picard, VP of Operations provided an update on the work of SDWP's 6 Career Centers. A. Picard noted changes in WIOA fund allocation, as unemployment rates lower, resulting decreases in formula funding. However, SDWP has kept training investments in the community consistent, despite federal cuts in funding. SDWP's Career Centers have 72,000 visits per year, with a 75% placement average, above the state goal of 65%.

Item 6 Workforce ISA Fund: Quarterly Financial and Impact Report

Parina Parikh, Director of Programs delivered an update on SDWP's ISA Fund, thanking A. Taamilo for her leadership in board's working group in ISAs. Classes began in July for the first cohort of 48 students in business development and digital marketing courses. The recruitment process for the second cohort is underway,

for java programming and front-end development programs beginning in September. P. Parikh highlighted the employer demand for all four programs.

Item 7 Committee and Working Groups Update

E. Hidalgo provided an update on the Priority Sectors/Occupations Working Group, and S. Totah on the Healthcare Workforce Council, including work around ISA's. S. Totah encouraged WDB members to contact P. Callstrom or A. Hall to join a working group of interest to them.

Item 8 CEO and Staff Update

P. Callstrom thanked staff and WDB members in attendance for SDWP & Strada Education Network's Education to Employment Pipeline event. P. Callstrom also highlighted September external activity, including convening with the James Irvine Foundation, EDC, and Strada Education Network.

Adjournment

The meeting was adjourned at 9:33 am.