

Minutes of the October 17, 2019 WDB Meeting

Members Present

Sam Totah, Chair	Ed Hidalgo	Ricky Shabazz
Nabil Abu Ghazaleh	Kevin Johnson	Sandra Shuda
Phil Blair	Matt Kriz	Carmencita Trapse
David Blake	Tom Lemmon	Rick Vaccari
Mary Burton	Keith Maddox	Mike Zucchet
Shandon Harbour	Althea Salas	

Members Absent

Andy Berg	Ky Lewis	Annie Taamilo
Christina Bibler	Omar Passons	Carlos Turner Cortez
Dennis DuBard	Nancy Smith-Taylor	
Barb Krol	Mark Starr	

All reports, memoranda and letters contained in the agenda or distributed at the meeting shall by this reference become part of the original minutes.

Call to Order

The meeting was called to order by S. Totah, at 8:04 a.m. with a quorum present.

Non-Agenda Public Comment

None.

Action Items

Item 1 Minutes of the August 15, 2019 WDB Meeting

Motion: WDB approves the meeting minutes.

Moved (P. Blair), Seconded (N. Abu Ghazaleh), Carried Unanimously
Abstentions: S. Harbour, T. Lemmon

Callstrom recognized Andrea Barrios from the Rockefeller Foundation who was in attendance. She is visiting as the SDWP is exploring other finance strategies related to student loans. Brooke Valle, SDWP Chief Strategy Officer, announced that we had just been awarded a \$540K grant from the Rockefeller Foundation. This will be made public in the coming weeks.

Item 2 Results of Reentry Works RFP

Andrew Picard, VP of Operations shared the outcome of SDWP's Reentry Works RFP. In the original DOL competitive RFP, SDWP was one of only 20 Workforce Boards in the country to be awarded funding for the pilot.

This RFP results in a 3-year procurement with \$1.6 million award. Second Chance, the incumbent contractor, submitted the proposal with the highest score. Peter Callstrom, CEO, emphasized SDWP's confidence in Second Chance and the extraordinary ROI on the Reentry Works program.

Motion: WDB approves the funding of San Diego Second Chance for the operation of the Reentry Works Program.

Moved (D. Blake) Seconded (P. Blair), Carried unanimously.

Item 3 New Board Member Nominations

Motion: WDB approves the nomination of the Executive Committee for Kurling Robinson to join the board.

Moved (S. Harbour) Seconded (C. Trapse), Carried unanimously.

Information Items

Item 4 Priority Sectors Deep Dive

Sarah Burns, Director of Research & Evaluation, and Ed Hidalgo, Chief of Innovation & Engagement Officer at Cajon Valley Union School District, presented new research and updates to SDWP's Priority Sectors. With updated research comes new posters and companion 2-pagers designed for students, educators and job seekers. The development of an online experience to complement the materials is forthcoming. Hidalgo emphasized the importance of connecting students and parents to relevance in the workforce. The new boards also include the RIASEC framework Callstrom thanked Hidalgo, SDWP's research and communications teams, Drs. Shabazz and Abu-Ghazaleh for their contributions to final product. At Callstrom emphasized, this is very unique in the workforce system. For those boards who conduct research, it stops with a standard report. For the SDWP, we don't need to do the poster boards and companion sheets, but we choose to. This connects our work to the K-12 system and enables us to reach people at the right time in their education/career journey. Callstrom also relayed the story of how this idea came to fruition. He was visiting with Hidalgo at Qualcomm's 'Thinkabit' maker-space lab when the original reports came out in 2014. Hidalgo asked the simple but profound question, "how do we get this data in front of students and teachers"? From there, the SDWP created the boards and materials – which as resulted in 5K+ throughout the region. Another great innovation in our region.

Item 5 Councils and Working Groups Update

Shannon Tuhn, Manager of Business Solutions provided an update on the Healthcare and Tech Industry Councils. Totah encouraged WDB members to contact Callstrom or Hall to join a working group of interest to them.

Item 6 CEO and Staff Update

P. Callstrom also highlighted October external activity, including an annual grantee convening with the James Irvine Foundation which included California Labor Secretary, Julie A. Su. Brooke Valle, Chief Strategy Officer, discussed her national outreach including a speaking engagement with the Federal Reserve. Will Nelligan provided an update on pending ISA legislation. Kristen Walker provided an update on the new podcast, 'Zip Code Economies', hosted by SF Fed CEO, Mary Daly. Desiree Roughton announced details of SDWP's 2019 Workforce Frontiers Symposium on November 7th.

WDB member, Michael Zucchet (Port Commissioner and Director of the MEA – Municipal Employees Association), closed the meeting with comments regarding the meeting. He stated that he has been to many board meetings and remarked that this meeting was 'uniquely outstanding'. He appreciated the informal feeling, like being in a 'living room'. "A free-flowing conversation where staff presented thoroughly without notes and were well informed". The WDB members applauded and the meeting was concluded.

Adjournment

Sam Totah adjourned the meeting at 9:31 am.