



## San Diego “Work” Collaborative Art Project Request for Concepts from Artists

**Concepts due Monday, May 20<sup>th</sup> via email to [andyhall@workforce.org](mailto:andyhall@workforce.org)**

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### Project Brief

The San Diego Workforce Partnership and partners including the San Diego Community College District (SDCCD) are partnering to showcase the art and creativity of San Diego residents.

The Workforce Partnership’s new headquarters at 9246 Lightwave Avenue includes a large training and community room with ample wall space. Thousands of people meet, network, and connect for meetings and trainings throughout the year. The goal is to create an art exhibit in the space based on the theme “work”.



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### 10-Piece Art Exhibit: Theme = “Work”

Work—loosely defined in all its ugliness, beauty, grit. This exhibit will highlight the struggles, successes, fears, opportunities and stories related to work (as interpreted by the artist). Well-known examples of art pieces connected with themes of “work” include—but of course are not limited to:

- Diego Rivera’s painting *Vendedora de flores* (*Flower Vendor*)
- Vincent Van Gogh’s *Two Hands* from *Peasant Character Studies* series

- Photo of construction workers on the Empire State building

Sample themes we encourage artists to explore include:

- Feelings/emotions about work—what does work mean to you?
- Work and the border
- Work and disability; work and mental health
- Work and the criminal justice system
- Work as it relates to race, ethnicity, gender, and identity
- Working, caretaking and children
- Other themes related to work—we are OPEN!

We are looking for 10 pieces that can be “hang/display ready”:

- Paintings
- Photography
- Hanging sculptures
- Anything else that can be hung on a wall

In addition to the piece, if selected, we will ask for a brief descriptor of up to 75 words about why you chose the piece, how it connects with work or any other personal significance.

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## Dimensions

We are looking for “hang ready” pieces no smaller than 18in” x 24in” and no larger than 4ft x 6ft.

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## Budget

We believe artists should be paid for their work. We are looking for artists to submit concepts with bids between \$300 and \$500 dollars. We are particularly interested in aspiring professional, amateur, and semi-pro artists.

Selected artists will be asked to sign a short contract and will be paid 50% upon acceptance of concept paper and 50% after submitting the piece.

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## Bid Process & Timeline

- **Wednesday, April 24** — RFP Released
- **Monday, May 6** — Informational conference call (see info below).
- **Monday, May 20** — Concept submissions due at midnight to [andyhall@workforce.org](mailto:andyhall@workforce.org)
- **Thursday, June 30** — Pieces submitted
- **July (TBA)** — Soft exhibit opening

- **Sept (TBA)** — Press conference on or around Labor Day with an artist showcase

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## Interested Artists Submission Instructions

Concept papers are due via email to [andyhall@workforce.org](mailto:andyhall@workforce.org) no later than **Monday, May 20 at 11:59 p.m. PST**. No exceptions.

Concepts papers should be brief (1–3 pages) with the following information:

1. Information about the artist and links/examples of portfolio
2. Concept for the “Work” exhibit (sample visuals and imagery encouraged):
  - a. Rough dimensions (we are lo
  - b. Brief description of the piece and how it connects with the theme
  - c. Any other relevant information you’d like the selection team to know
  - d. Price quote (between \$300 - \$500)
  - e. Rough Dimensions of your piece (no smaller than 18” x 24” and no larger than 4ft x 6ft)

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## Questions and more information?

Please submit all questions about the project to [andyhall@workforce.org](mailto:andyhall@workforce.org) with the email subject line *San Diego Work Collaborative Art Project | Request for Concepts*.

All questions will be answered via email and/or during an informational conference call on **Monday, May 6 at 11–11:45 a.m. PDT**.

**Conference Line Dial In:** (858) 300-1475  
**Conference ID:** 950600

Please email [andyhall@workforce.org](mailto:andyhall@workforce.org) if any accommodations are needed to participate.

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## Miscellaneous

Please note that the Workforce Partnership will not reimburse bidders for time spent on the concept paper. Releasing this request for bids does not obligate the Workforce Partnership to enter into a contract with one or more parties.