

Fostering regional competitiveness for our businesses

**SOUTHERN
BORDER
REGION**

Regional and Local Planning
CalFresh, DOR/CIE,
LCSA/NCP

Creating economic mobility for our workforce

**SOUTHERN
BORDER
REGION**

Agenda

Regional Planning Meeting

- Introductions
 - San Diego and Imperial Team Leads
 - Attendees
- Regional Planning Process
 - Purpose of plan
 - Process and Timeline
 - Q+A
- Overview of Workforce Efforts
 - Imperial
 - San Diego
- Community/Partner Input
 - Current Program Highlights
 - Key Challenges/Gaps
 - Opportunities for Collaboration
 - Research Needs
- Next Steps

Purpose of Plan

SBR Regional Plan

Regional and Local Plans, informed by research and community input, lay out a collective strategy which guides SBR's investments and activities.

The plan will address the following elements:

- Vision/strategic goals
- Priority sectors
- Population-specific delivery (through AJCC and youth system)
- Business services approach
- Partner collaboration

SBR's regional and local plans are updated every few years; October 2018 marked the beginning of the latest update process.

Synopsis of the Prior Plan

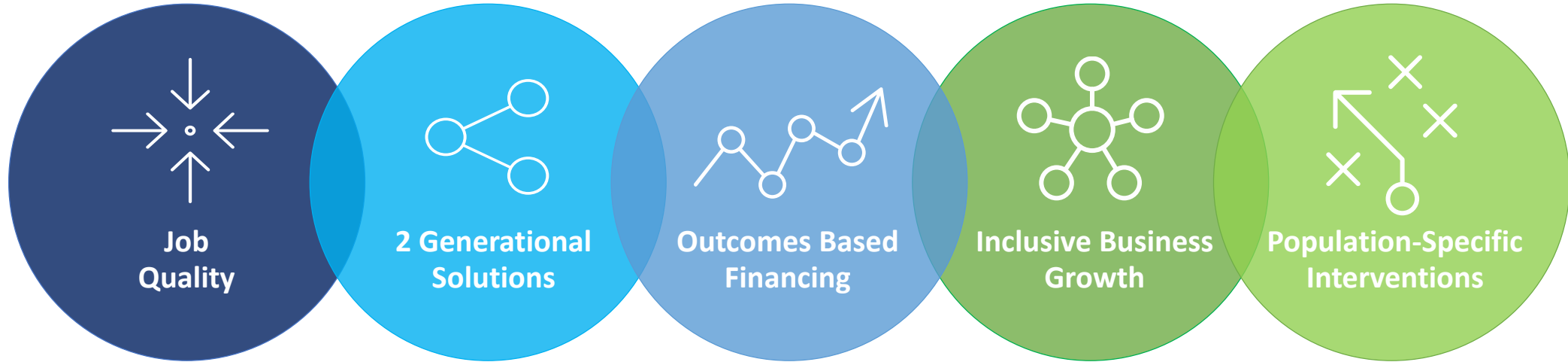
Current and Planned



Workforce Development in the Southern Border

The Way Ahead

Vision: Economic mobility for our citizens and vibrant growth for our businesses



Making jobs 'springy', elevating incumbent workers and building coalitions of employers committed to change

Serving families, removing barriers and eliminating benefits cliffs

Integrating money and results through innovative financing, contracting and partnership models

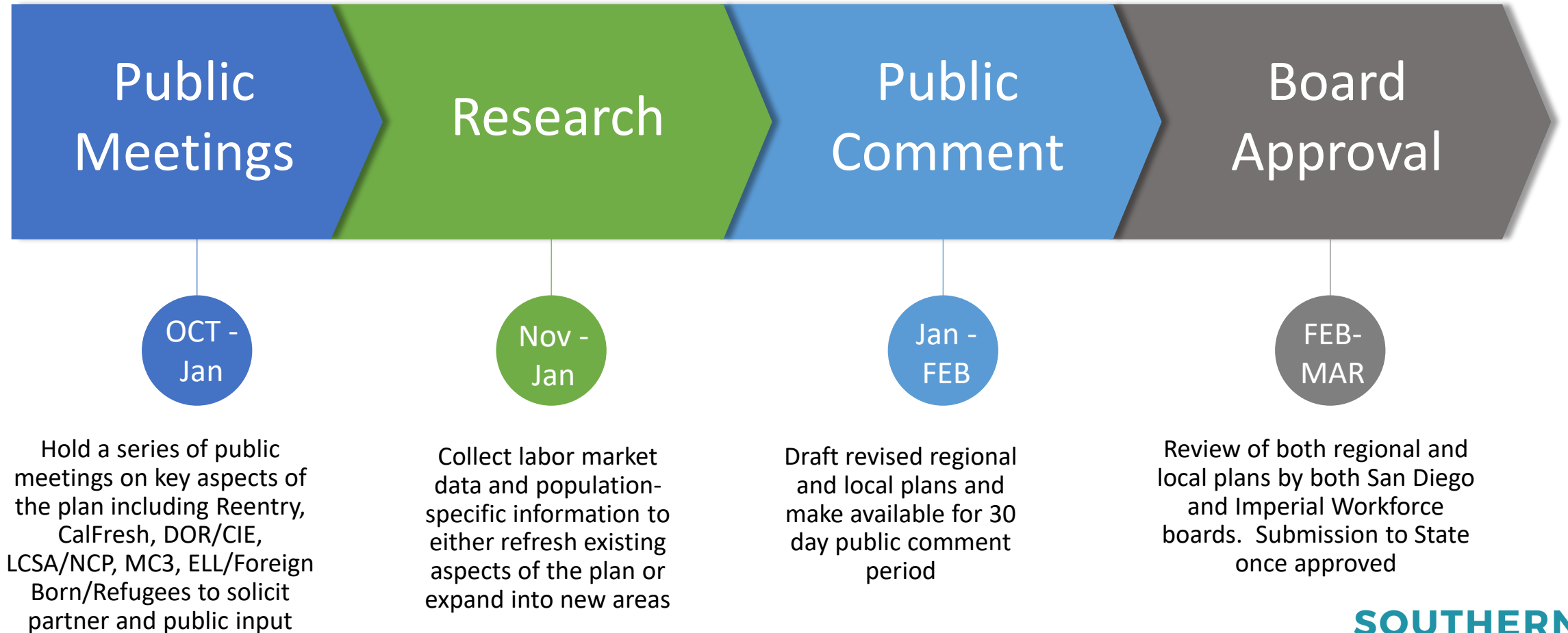
Moving from the transactional to the transformational with a unique focus on priority sectors and small to mid-sized businesses

Connecting fragmented systems to provide truly differentiated service for those most in need

The SBR believes it is our responsibility to tackle even the toughest challenges which stand in the way of economic mobility and growth for our community.

Process and Timeline

Regional and Local Plan Development



Overview of Imperial's Programs

Overview

Programs

ITA's

- Phlebotomy
- CNA
- Pharmacy Tech
- EMT
- Truck Driving
- Retail
- Accounting
- Security Guard
- CMA
- Welding

Business Services

- OJT's – Wage Reimbursement
- Recruitment Events
- Candidate Screening
- Employee Pool
- Expanded Subsidized Employment
- Customized Training
- Incumbent Worker Training
- Rapid Response Services
- Business Process Improvements to avert layoffs
- Soft Skills Employee training

Youth Program – Project Connect

- Work Experience with stipends
- Mentoring/life coach
- Workshops/conventions
- Tutoring
- GED
- Work readiness
- Vocational training
- Community service
- Secondary education

Overview of Imperial's Programs

Overview



Established MOU's with partnering agencies across Imperial County



**Southern
Border Region**

Health Care Industry
Council

Tech Industry Council

Employee Capacity
Building

Regional Collaboration

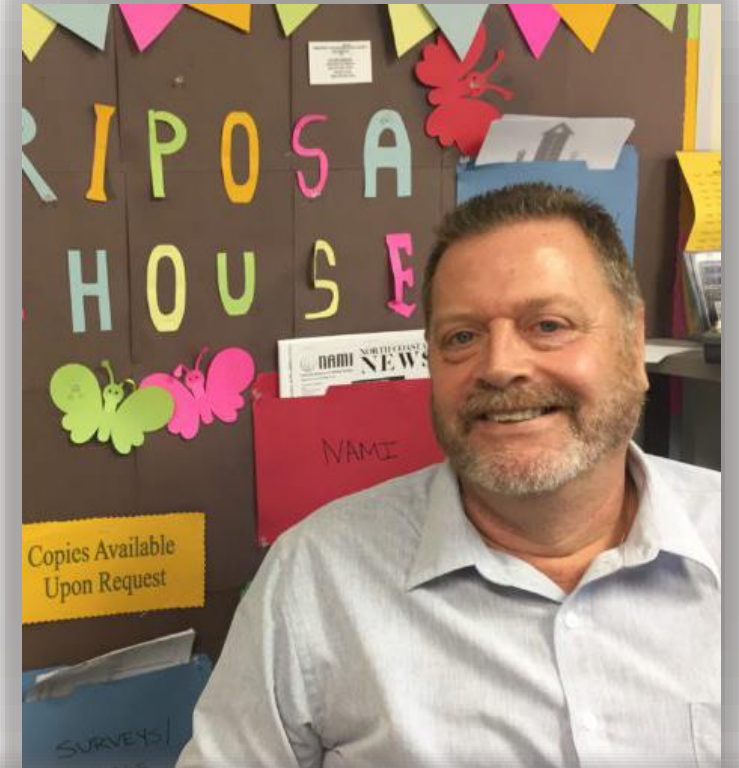
Supported Employment Overview

Partnerships: Corporation for Supportive Housing

Goal: To increase competitive integrated employment opportunities for those living with mental illness or disabilities in our communities.

Other Key Partners: Department of Rehabilitation, community based behavioral health providers, The Housing Authority , Goodwill Industries, Arc of San Diego, Deaf Community Services, Regional Mental Health Agencies

- Research shows that employment helps speed recovery and increase stability
- Create five-year strategic supported employment plan
- Initiative to reduce Stigma through educating and awareness activities for of employers
- Services provided use evidence-based model Individual Placement Support, for employment placement and retention
- Data indicates a 4% increase in the number of individuals employed through the San Diego Behavioral Health System of Care since onset of program



“With the confidence and support I received from being able to openly discuss recovery, I became employed as a peer specialist and was later promoted to a case manager.”
- Supported Employment Participant

CalFresh Employment and Training Overview

Partnerships: San Diego County of Health and Human Services

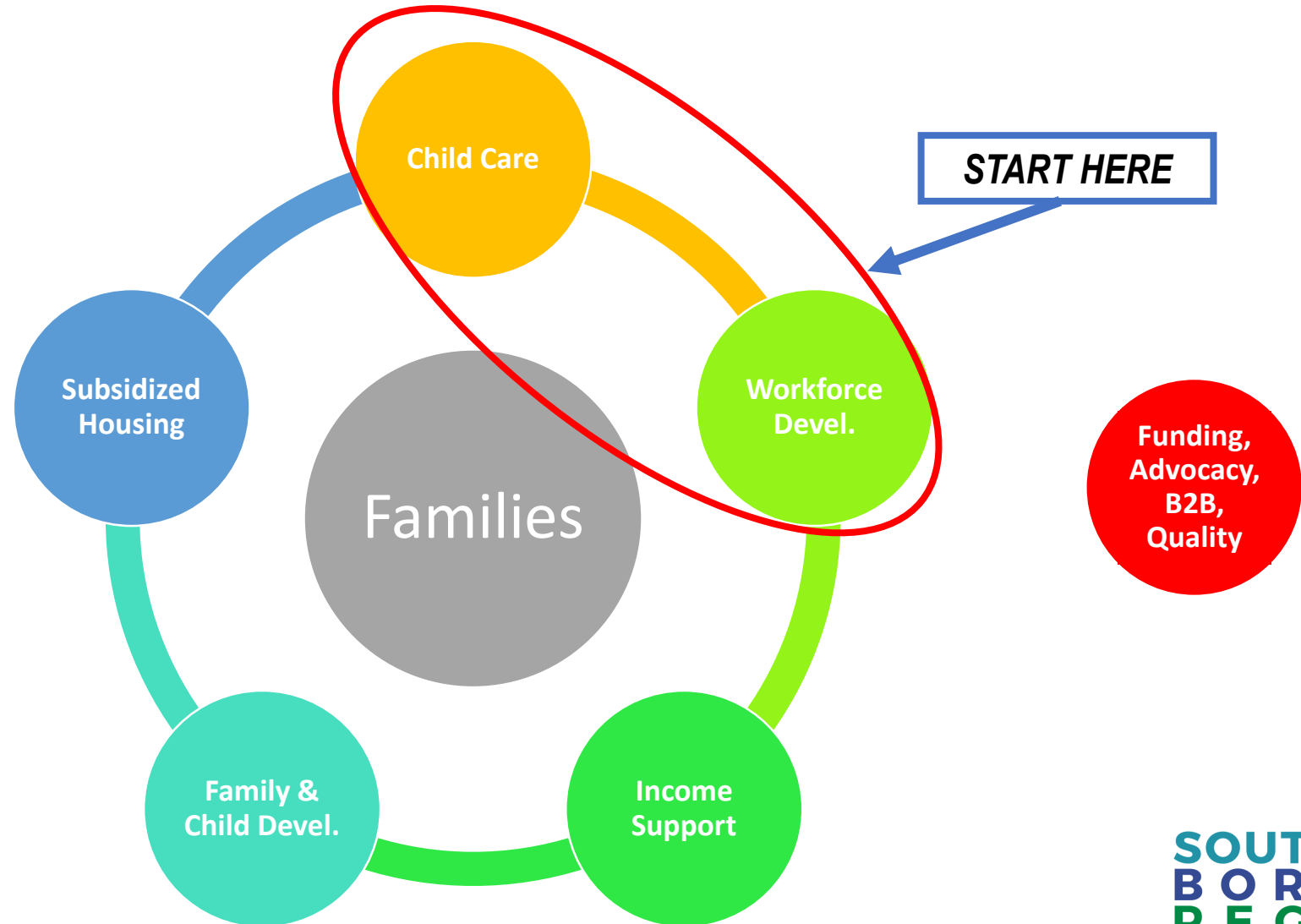
Goal: To assist CalFresh recipients in gaining skills, training, work, or experience that will increase ability to obtain competitive employment.

- Provides free job club and supervised job search services to active CalFresh recipients
- Training includes vocational skills, supportive services, and supportive case management to increase completion of training and employment outcomes
- Services provided use cohort-based model to increase training retention and peer to peer support
- Focus on special populations to receive program benefits such as reentry, English language learners, refugees, and opportunity youth



2Gen – Two Generation/Family-Centered Service Overview

- Goal: Families achieve durable, intergenerational self-sufficiency
- Approach: Family-centered, integrated services
- First step: build collaboration between the child care and workforce development systems



2Gen – Two Generation/Family-Centered Service Partnerships and First Steps

- 2Gen Workgroup formed to plan and execute system integration
 - Partners include YMCA (vouchers and resource & referral), Child Development Associates (vouchers), Department of Child Support Services (income support), San Diego Workforce Partnership, KRA (career centers), San Diego County Office of Education, First 5, San Diego Housing Authority, American Academy of Pediatrics (home visiting and developmental screening)
 - Meets monthly, began last Spring
- Early steps include:
 - New co-location arrangements
 - Addition of sign-up for child care vouchers to career center and youth provider service model for parent job-seekers
 - New workforce development partnership for non-custodial parents
 - Exploration of rapid child care for homeless families alongside rapid housing and rapid employment
- Next frontier: blended eligibility and warm referral pathways

Partner Highlights – Let's hear from you!

Please share an overview of the work your organization supports, with key highlights such as:

- General overview
- Scope of project (# of participants, total funding, timing)
- Biggest successes and challenges
- Opportunities for further collaboration
- Research needs

Next Steps

- Provide any additional feedback via the input form
- Participate in the public comment period
- Others discussed in this session?