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summer youth campaign



**2013 DOLLARWISE
SUMMER YOUTH
JOBS CONTEST**

*Baltimore mayor Stephaie Rawlings-Blake
with 2012 contest winner*

**Register Today At BeDollarWise.org for Your
Chance to Win a Free iPad, Kindle, or iPod!
The First Drawing Begins Friday June 28th!**



MAYORS FOR FINANCIAL LITERACY



2013 DollarWise Summer Youth Jobs Contest

Directions for Youth Participants

The U.S. Conference of Mayors DollarWise Campaign invites you to participate in the 2013 Summer Youth Jobs Contest! Last year over seven hundred youth participated, with eighteen youth from fourteen cities winning iPads, Kindles, and iPod Shuffles. This June The DollarWise Campaign will launch its Summer Youth Jobs Contest for a second time!

THREE selected participants will win an iPad, Kindle, or an iPod Shuffle for each of the FIVE weeks of the contest! Raffles will be held every Friday at 5pm (ET) beginning June 28th, and ending July 26th. Follow the directions below to register and qualify:

Directions:

Go to the Summer Youth Jobs Contest link via the DollarWise website (bedollarwise.org) to register for the contest. Complete each of the financial education modules and the exercise questions. Every week, completing the newest module and exercise questions will automatically enter your name into a drawing where three winners will win an iPad, Kindle, or an iPod Shuffle.

You must complete each module before the end of each week to ensure that you are entered into the drawings. Late completions will not be accepted. Please note that you can do any of the modules at any time, as long as none of the modules are skipped.

As a bonus during the 6th week, you will have another chance to win an iPad, Kindle, or iPod Shuffle by participating in the DollarWise Video Contest. Submit a video via email, or on the DollarWise Facebook page (facebook.com/bedollarwise) to qualify. The video should highlight your summer job experience, show that you created and met a summer savings goal, and describe how the DollarWise modules helped you to save for your future. The 1st place winner will receive an iPad, 2nd place will receive a Kindle, and 3rd place will receive an iPod Shuffle. Please include your name and city when submitting your video. All videos will be due by Friday, August 2nd.

Criteria for a Winning Video:

- Include details about your summer job and what your responsibilities were;
- Describe how you met your summer savings goal;
- Discuss how the DollarWise modules helped you save the money earned from your summer job;
- Be creative in your video's presentation and style;
- Your video can be a maximum of 3 minutes long;
- Your video can feature no more than 1 person.

FOR MORE INFORMATION, CONTACT: James Kirby, Program Manager, DollarWise Campaign
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