

San Diego Workforce Conference 2017: Creating Opportunity

Thursday, October 26, 2017

Jacobs Center for Neighborhood Innovation

404 Euclid Ave, San Diego, CA 92114



Morning Session, 8:30 a.m. - 12:00 p.m.

8:30 a.m. Registration, Breakfast and Exhibit Viewing

9:00 a.m. Welcome and Acknowledgments

Councilmember Scott Sherman, District 7, City of San Diego

Peter Callstrom, President and CEO, San Diego Workforce Partnership (SDWP)

Dr. Sunita Cooke, Superintendent and President, MiraCosta Community College District

9:25 a.m. Mission-Driven Pathways

Report: Nonprofit Sector

Moderator: Sally Cox, Executive Director, Foundation for Grossmont and Cuyamaca Colleges

Lightning Talks: Laurie Coskey, President & CEO, United Way of San Diego County

Laura Dietrick, Associate Director, Caster Family Center for Nonprofit & Philanthropic Research, University of San Diego

Rudy Johnson, President & CEO, Neighborhood House Association

John Ohanian, President & CEO, 2-1-1 San Diego

10:10 a.m. Leveraging a Shortage: Strategic Opportunities for Regional Benefit

Presentation: Beth Kransberger, Director of the Teacher Inclusion Pathway Program, National University

10:20 a.m. Break

10:30 a.m. Becoming an Everyday Hero

Report: Public Sector

Moderator: Brandy Winterbottom-Whitney, Deputy Director Human Resources, County of San Diego

Panelists: Graham Mitchell, Assistant City Manager, City of El Cajon

Jacob Straub, FireFighter/Paramedic, San Diego Fire-Rescue Department

Beth Kransberger, Director of the Teacher Inclusion Pathway Program, National University

11:15 a.m. Elevating California's Irregular Workforce

Speaker: Wingham Rowan, Director, Beyond Jobs

11:30 a.m. More Than a First Job

Report: Tourism

Moderator: Phil Blair, CEO, Manpower Staffing/San Diego

Panelists: Mary Burton, VP Human Resources, SeaWorld San Diego

Joe Eustice, President, San Diego Hotel-Motel Association

Afternoon Session, 12:00 p.m. – 4:00 p.m.

12:00 p.m. Lunch, Networking & Exhibit Viewing

12:45 p.m. Applications to Practice: What To Do With All of This Research?

Speaker: Joe Xavier, Director, California Department of Rehabilitation

Facilitator: Vicki Brannock, Director of Programs, SDWP

2:00 p.m. Vision for Success

Speaker: Eloy Oakley, Chancellor, California Community Colleges

2:15 p.m. Our Region Today and Tomorrow

Report: Priority Sector Updates

Moderator: Andy Hall, Chief Operating Officer, SDWP

Panelists: Dr. Matt Doyle, Interim Superintendent, Vista Unified School District

Kathleen Porter, Executive Director Career, Technical, Adult and Alternative Education, Poway Unified School District

Mollie Smith, Chair, San Diego and Imperial Counties Regional Consortium

3:00 p.m. Networking Social

Join us for cookies and craft beer. Thank you, Amplified Ale Works, for your generous beverage donation!

4:00 p.m. Thank you for coming!

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