

In-Demand

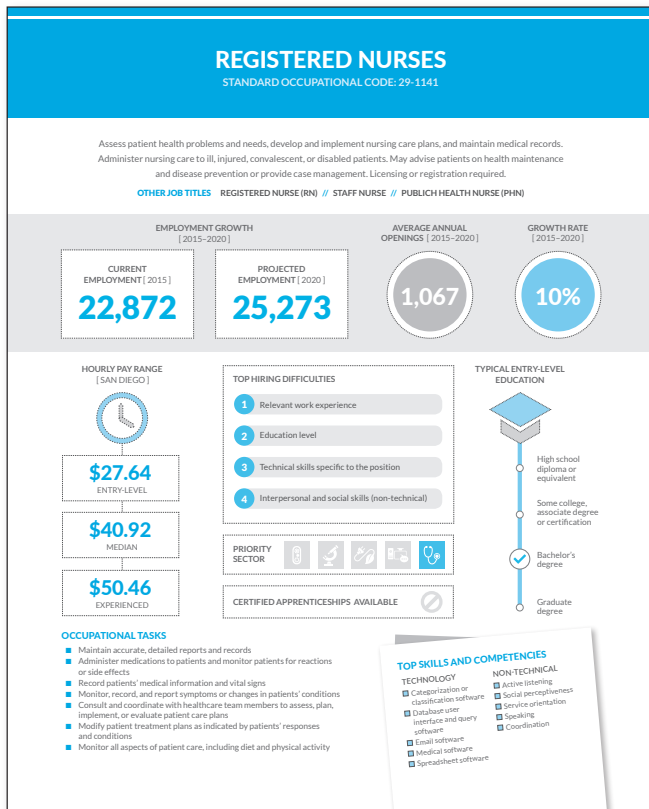


THE OCCUPATIONAL OUTLOOK IN SAN DIEGO COUNTY

For more information and the full report, visit workforce.org/reports

The In-Demand Jobs report uses employer feedback and labor market information to profile 55 of San Diego County's top occupations. A list totaling 154 In-Demand Jobs can be found in the full report, which describes employer trends and San Diego-specific information on wages, skills, job growth and employer expectations. The In-Demand Jobs report acts as a guide for students and job seekers as they conduct their career explorations to enter or rejoin the world of work.

SAMPLE JOB PROFILE



Each occupational or job profile provides San Diego County information on:

- Other similar job titles
- Employment growth between 2015 and 2020
- Hourly pay range
- Top hiring difficulties of employers
- Whether the job is found in a Priority Sector or has a related apprenticeship program
- Top skills and competencies

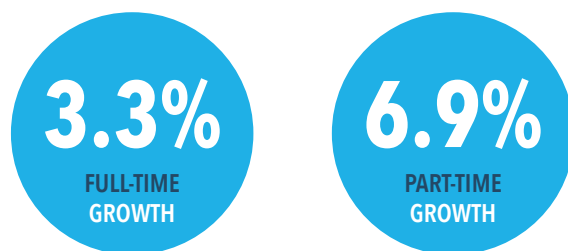
In-Demand Jobs:

- Have higher than average 5-year growth projections
- Offer a median wage at or above the \$13.09 per hour San Diego living wage
- Require at least a high school diploma or its equivalent
- Grew at least 1% from 2010 to 2014

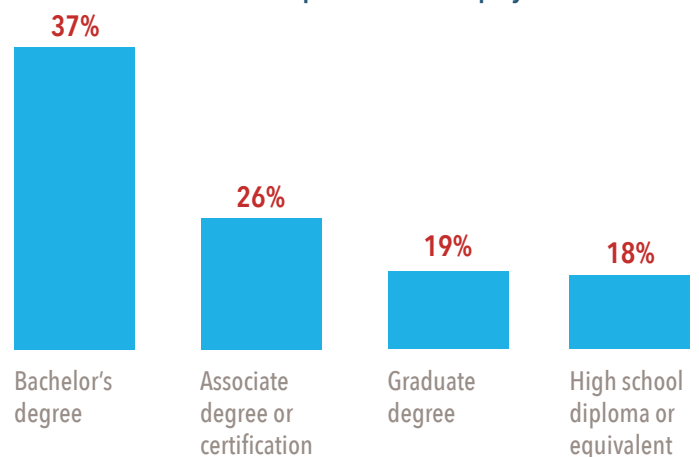
FAST FACTS

The 407 employers surveyed for this report indicated that they would hire more part-time employees than full-time employees over the next 12 months.

Employer Expectations of 12-Month Employment Growth

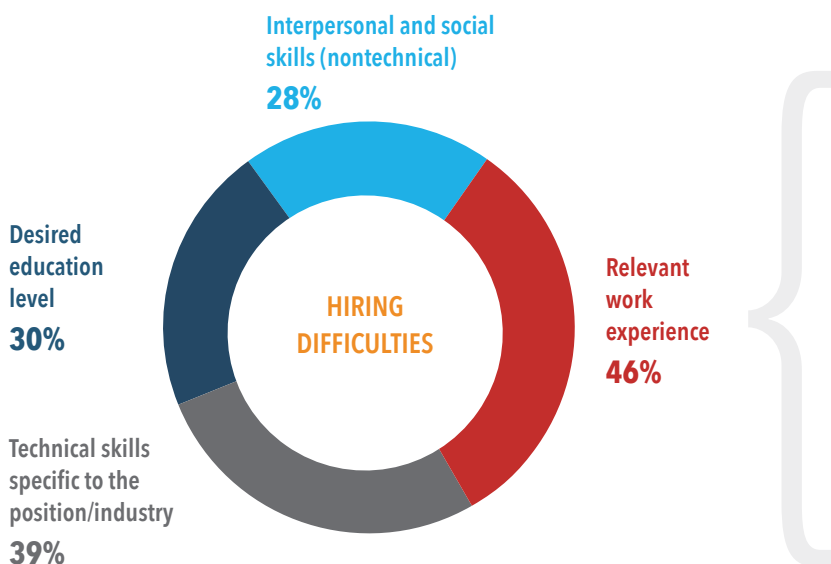


Educational Expectations of Employers

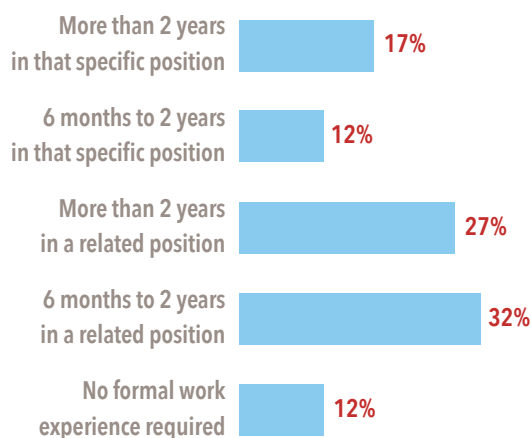


While more employers expected a bachelor's degree than any other level of education, there are In-Demand Jobs available for all education levels.

When hiring for these in-demand occupations, employers report having the most difficulty finding candidates with:



Expected Experience for Successful Applicants



RECOMMENDATIONS FOR JOB SEEKERS

Work experience in a related position is a key hiring consideration for employers. Job seekers can take the following steps to gain and highlight work experience:

- Thoroughly research a job before applying. Know the key skills and responsibilities of the position, and use résumé sections to strategically emphasize prior experience in these areas.
- Look for registered apprenticeships that train for various occupations. Apprenticeships provide on-the-job training, so participants gain work experience while being prepared for a career. Earn-while-you-learn models also provide an income during training.
- Look for internships and volunteer opportunities that develop skills that are directly related to career goals. These types of experiences can also build soft skills such as communication and problem-solving — competencies that employers often find lacking in job applicants.

Below is a list of the 55 In-Demand Jobs profiled in the report. The remaining jobs are listed on the back cover.

Occupation	5-year growth	5-year growth rate
Administrative Services Managers	253	7%
Biochemists and Biophysicists	207	17%
Biological Technicians	301	11%
Bus Drivers, School or Special Client	374	15%
Business Operations Specialists, all other	725	5%
Chemists	218	16%
Civil Engineers	594	11%
Compliance Officers	203	5%
Computer and Information Systems Managers	406	9%
Computer Network Support Specialists	165	7%
Computer Systems Analysts	799	14%
Computer User Support Specialists	544	9%
Computer Systems Analysts	799	14%

Occupation	5-year growth	5-year growth rate
Customer Service Representatives	1,717	9%
Database Administrators	101	9%
Driver/Sales Workers	357	13%
Electricians	551	9%
Healthcare Social Workers	223	19%
Heating, Air Conditioning, and Refrigeration Mechanics and Installers	418	18%
Insurance Sales Agents	511	10%
Licensed Practical and Licensed Vocational Nurses	844	16%
Machinists	272	7%
Management Analysts	1,128	10%
Market Research Analysts and Marketing Specialists	822	11%
Marketing Managers	218	7%
Medical and Clinical Laboratory Technicians	389	16%
Medical and Clinical Laboratory Technologists	258	23%
Medical and Health Services Managers	357	14%
Medical Assistants	1,285	18%
Medical Records and Health Information Technicians	242	12%
Medical Scientists, Except Epidemiologists	462	15%
Medical Secretaries	1,001	13%
Network and Computer Systems Administrators	293	8%
Nursing Assistants	1,712	19%
Occupational Therapy Assistants	101	24%
Paralegals and Legal Assistants	180	6%
Pharmacy Technicians	206	7%
Physical Therapists	404	20%
Physician Assistants	276	22%
Physicians and Surgeons	848	13%
Police and Sheriff's Patrol Officers	306	5%
Postsecondary Teachers	2,393	13%
Production, Planning, and Expediting Clerks	186	5%
Receptionists and Information Clerks	1,139	13%
Registered Nurses	2,401	10%
Respiratory Therapists	110	8%
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	698	7%
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	258	6%
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,239	6%
Social and Human Service Assistants	325	10%
Software Developers, Applications	947	9%
Software Developers, Systems Software	496	7%
Telecommunications Equipment Installers and Repairers, Except Line Installers	318	13%
Telecommunications Line Installers and Repairers	122	14%
Training and Development Specialists	175	7%
Web Developers	299	12%
Construction and Related Workers, All Other	13	8%