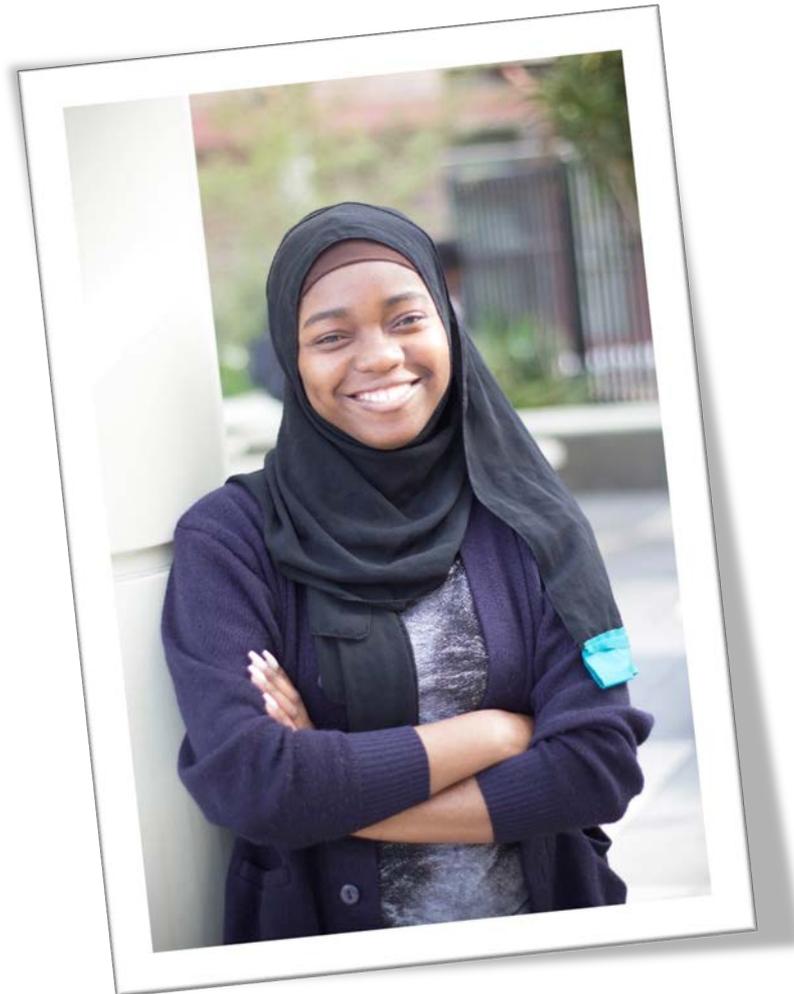


ALONG FOR THE RIDE

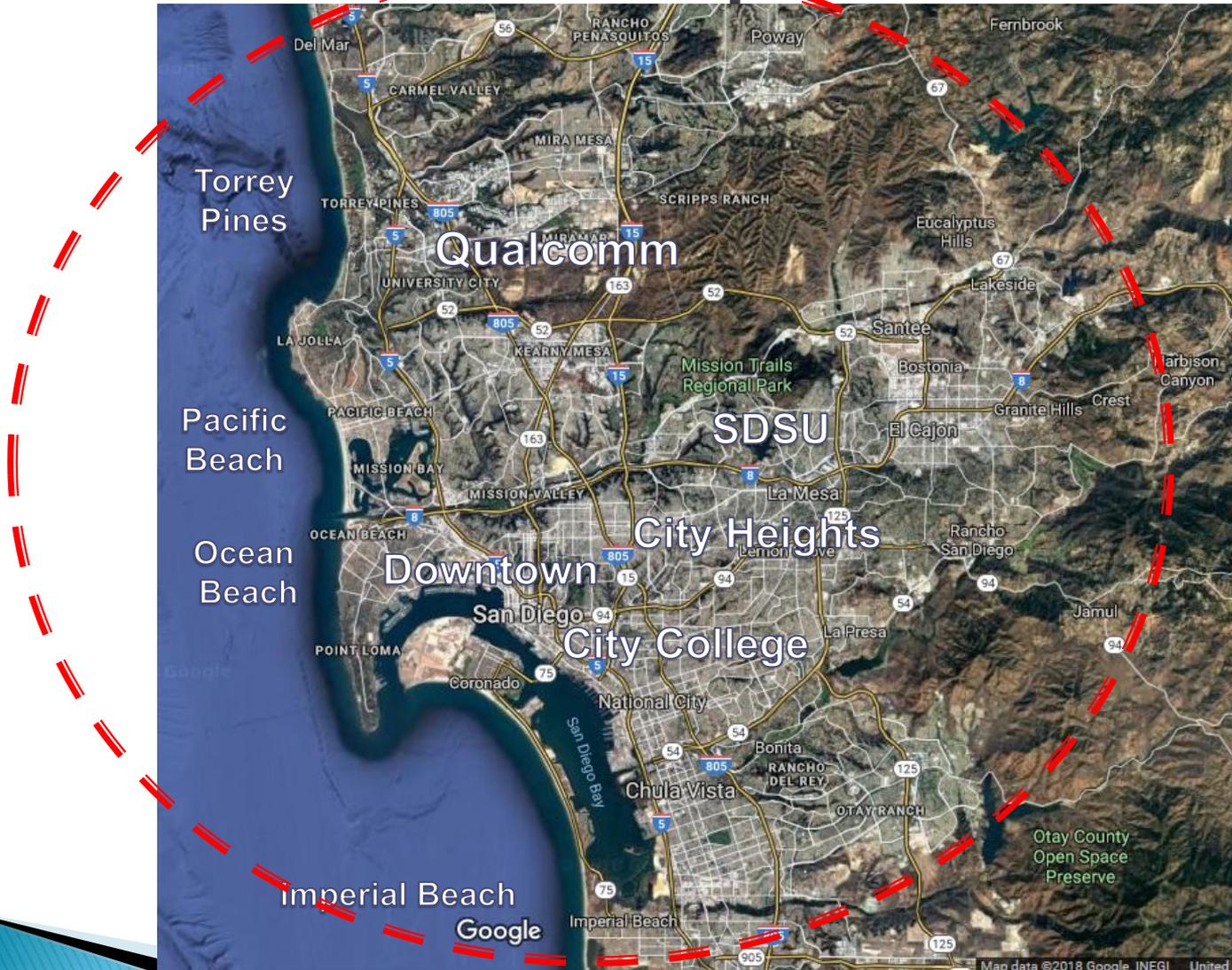
Advocacy for Youth Transportation



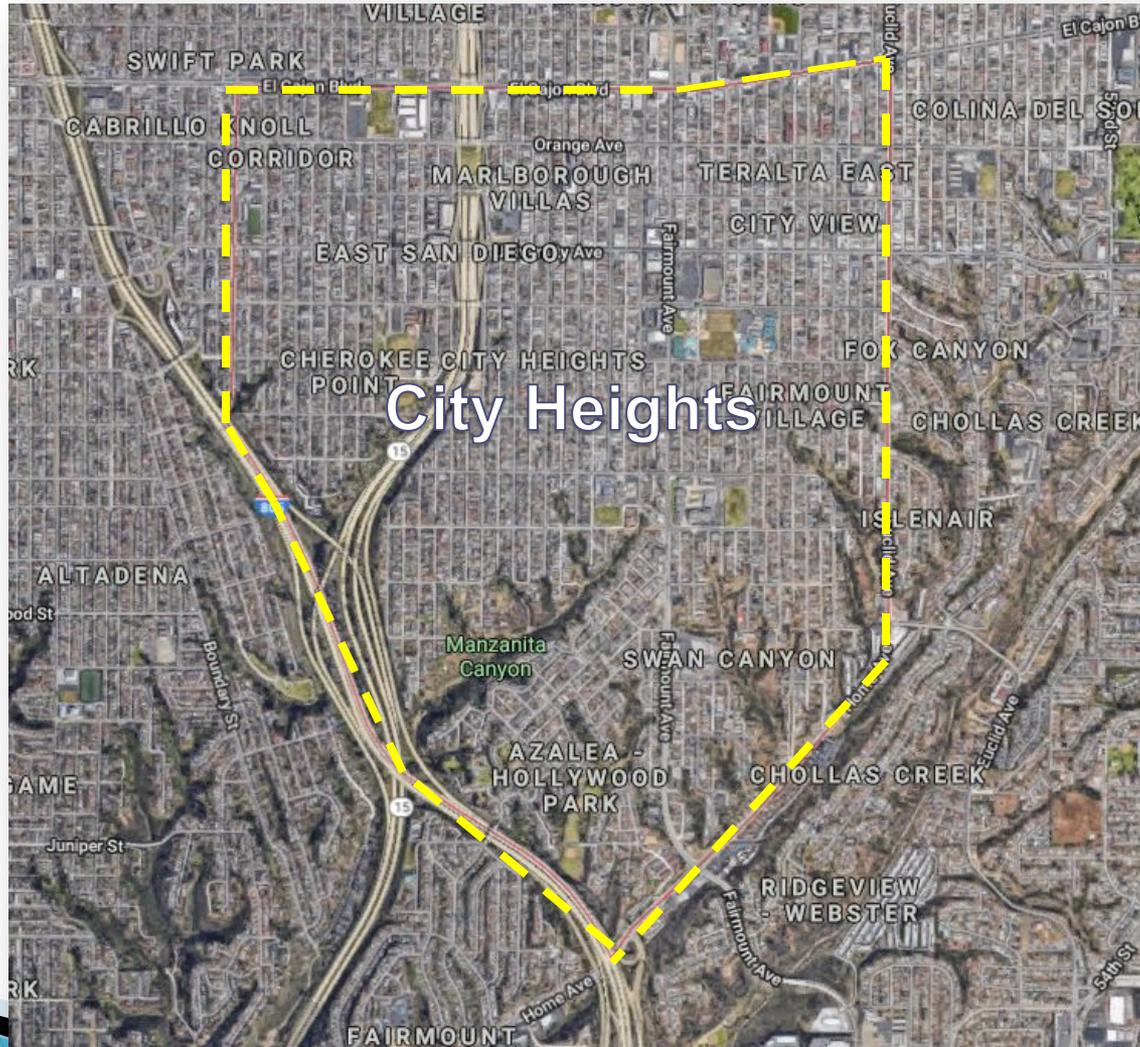
Isha's story



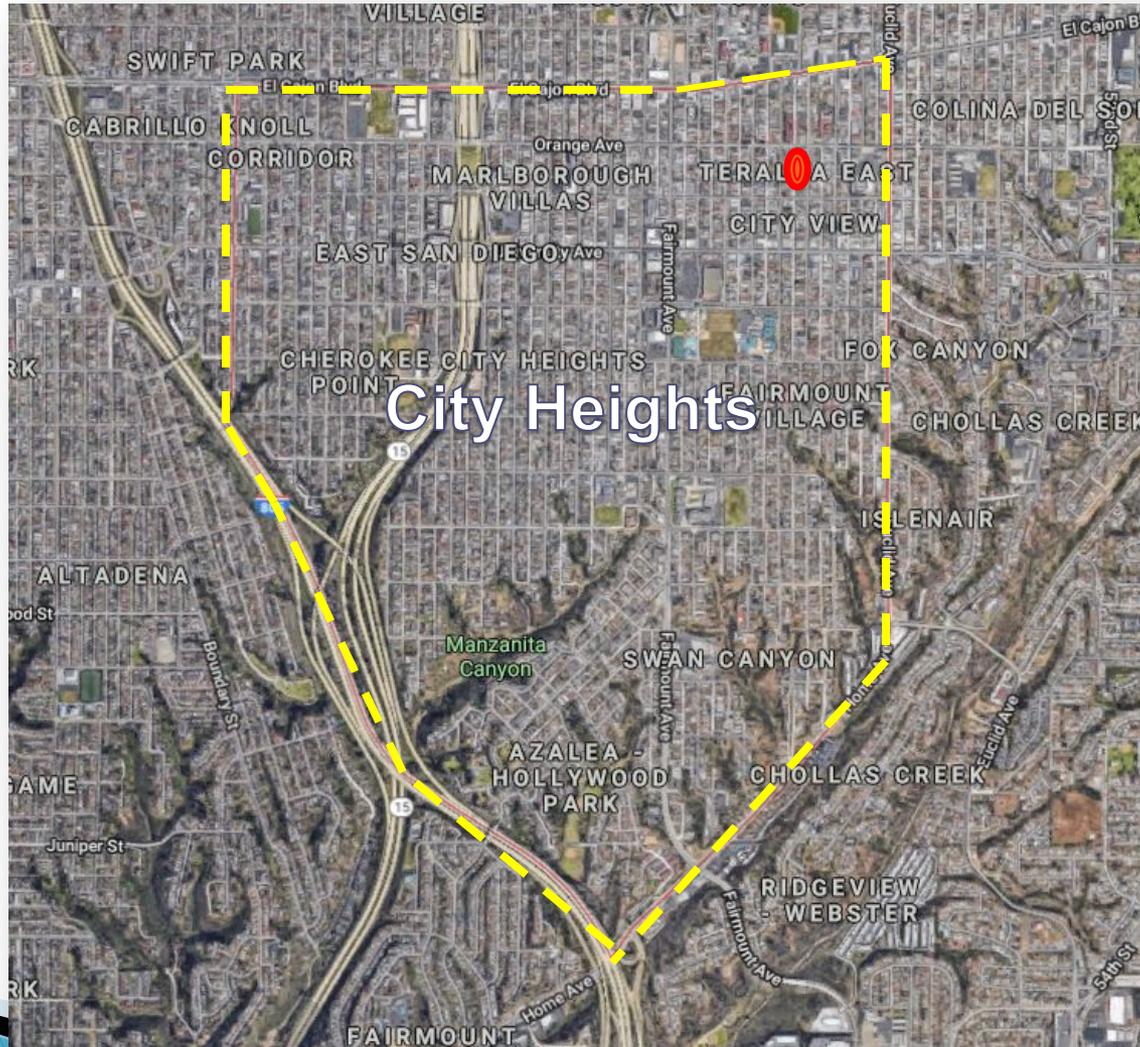
Opportunities in San Diego WITH transportation.



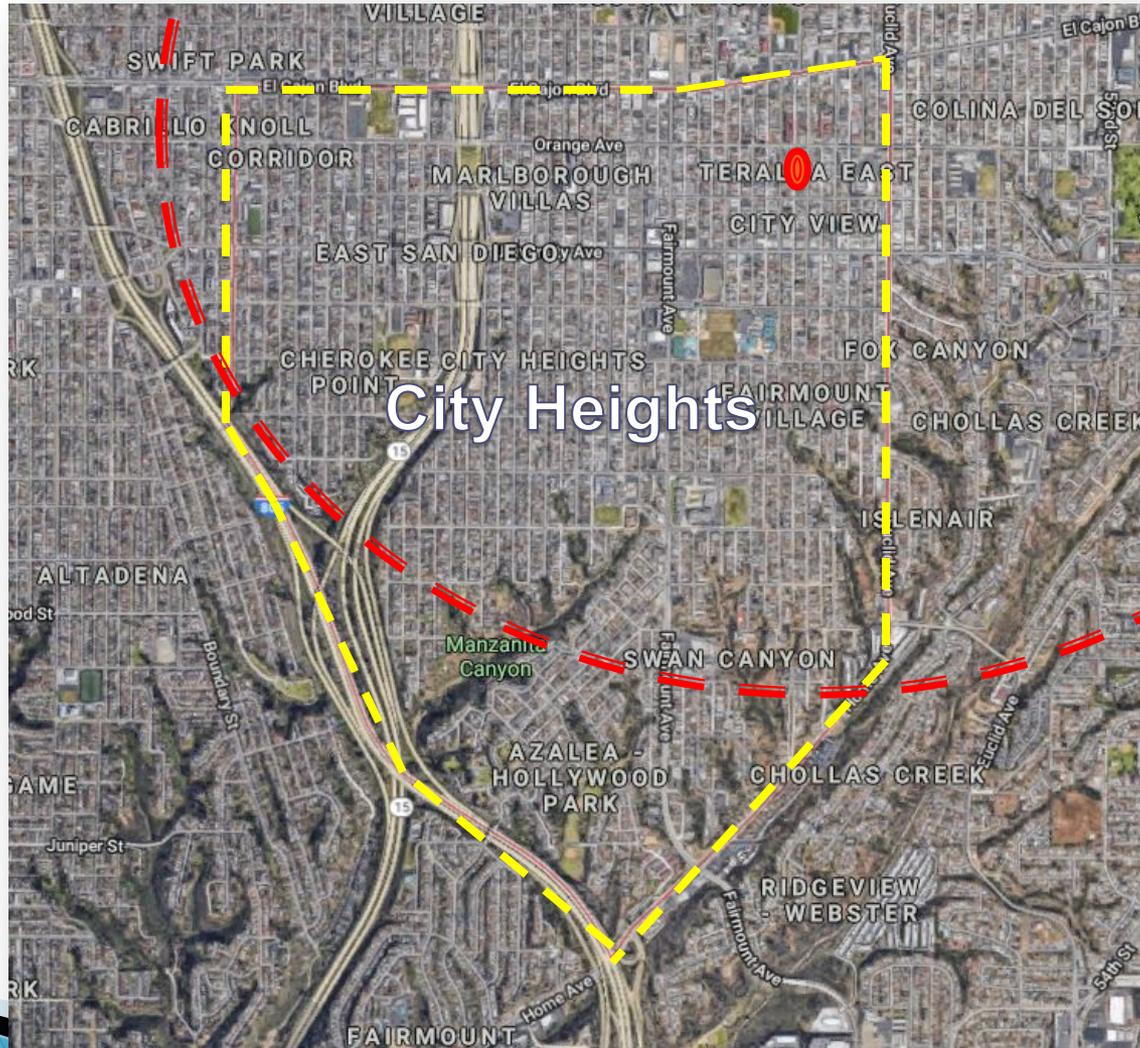
My opportunities



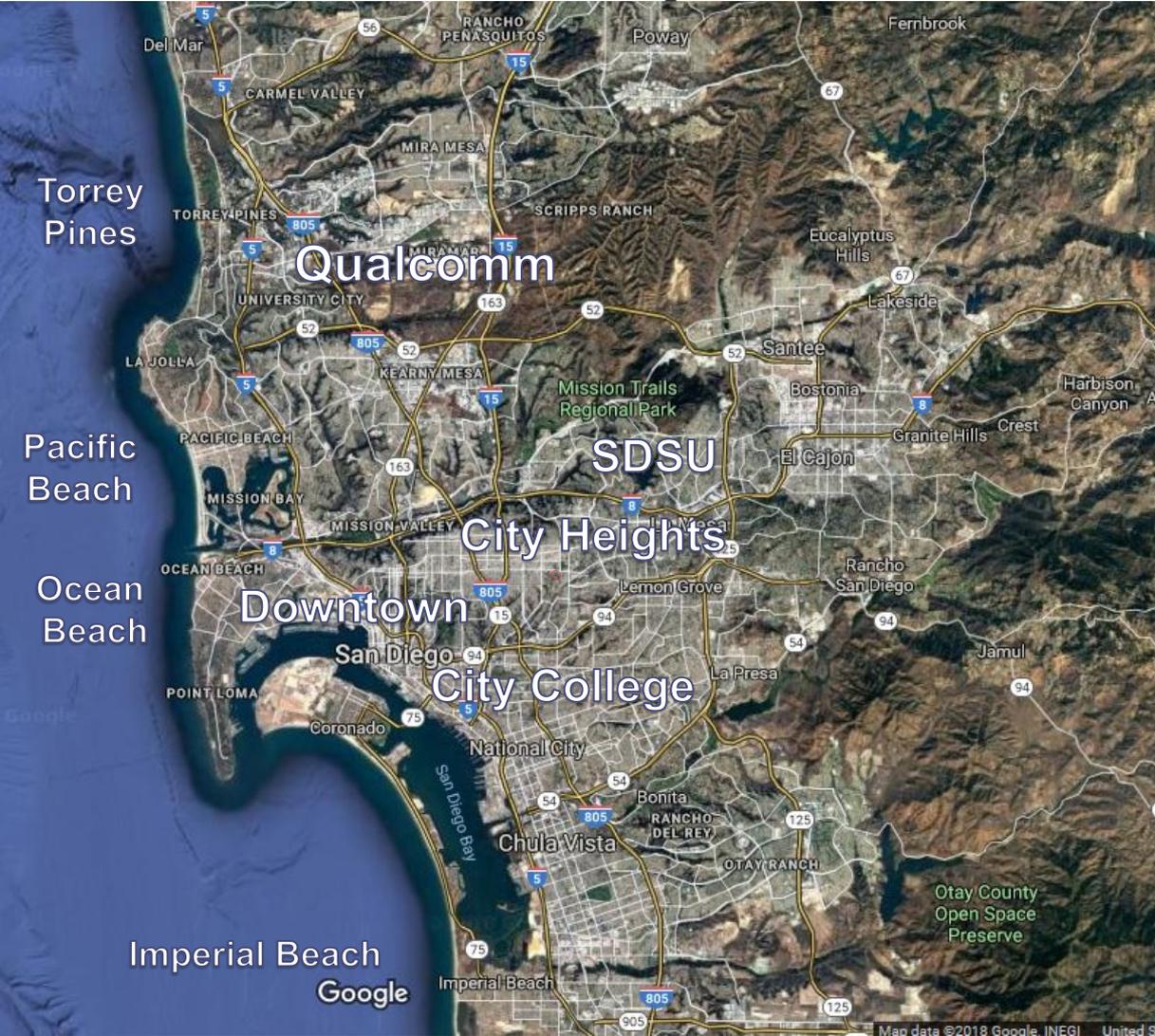
My opportunities



My opportunities



My opportunities in San Diego without transportation.



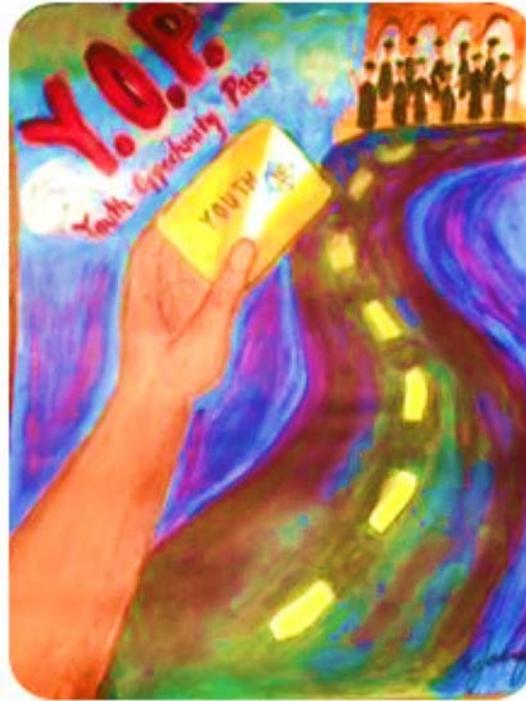
Mission/Vision

Improving Transportation in City Heights (ITCH)



*Improve Access, quality of life and Mobility for
our youth.*

Youth Opportunity Passes (YOP)

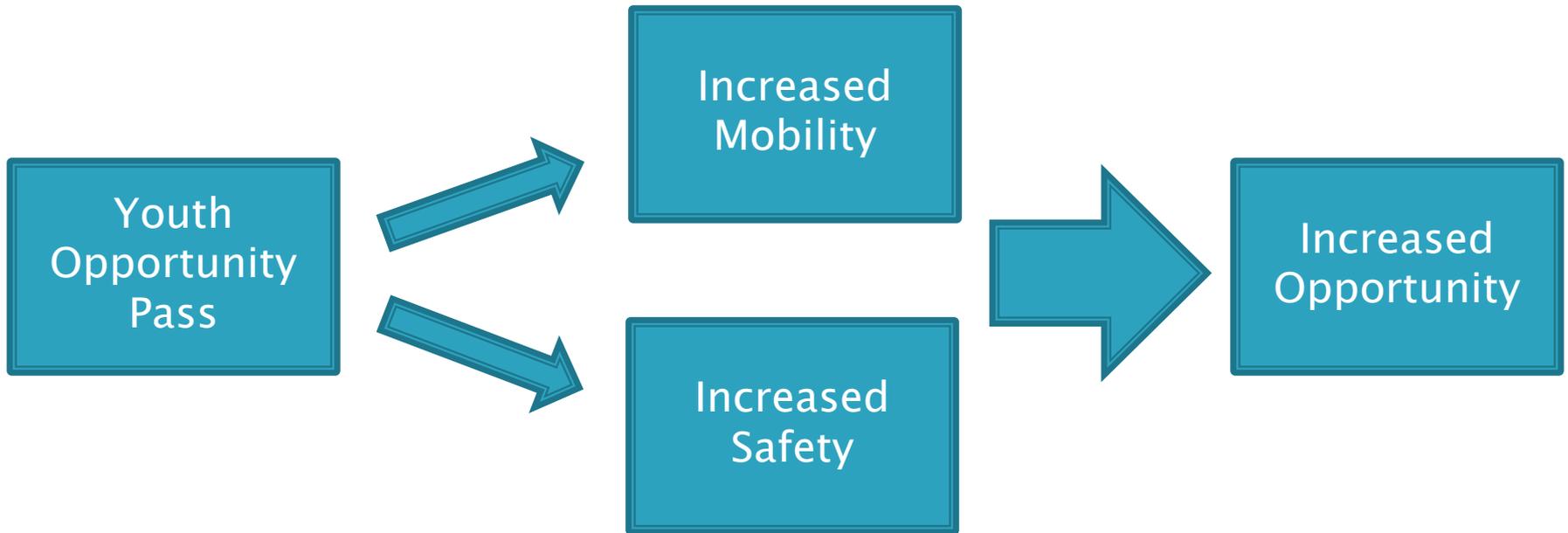


YOP History

- ▶ School buses stopped running in 2008 in City Heights
 - Parents had to find alternate modes of transportation.
 - Kids were left unsupervised for long periods of time.
- ▶ Community members organized
 - Mainly working mothers and grandmothers worried for their kids safety.
 - Contacted by Mid-City CAN
- ▶ Solution: Free bus passes for youth
 - 2011 ITCH Team was officially formed
 - 2012 Campaign for YOP Begins – We demanded!
 - 2013 YOP 2-year Pilot Program starts

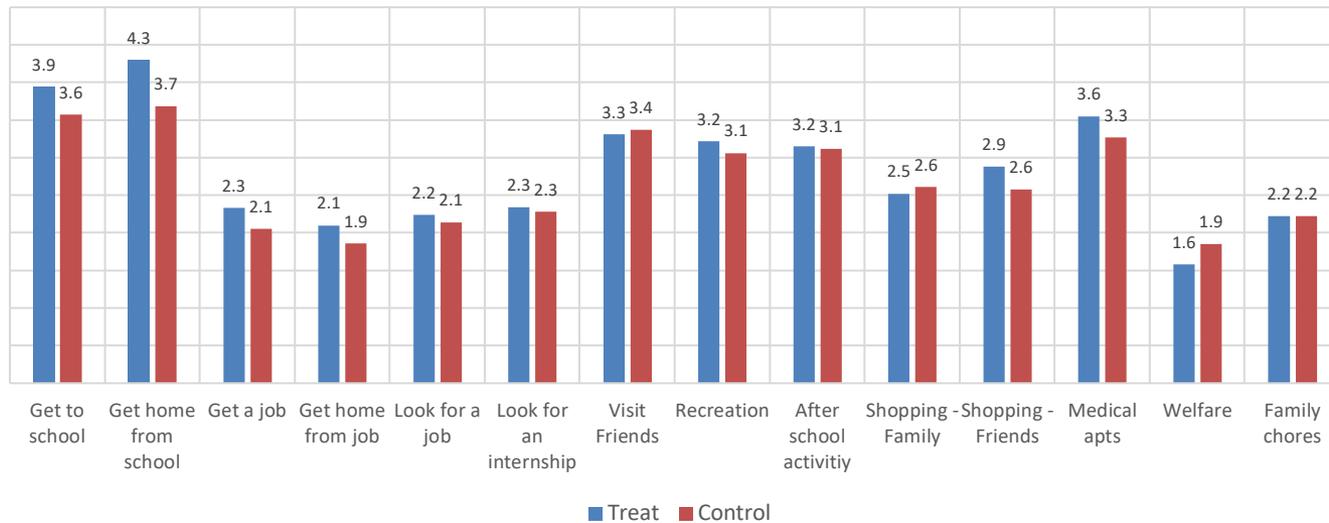
YOP Pilot Program

Impact of the Youth Opportunity Passes



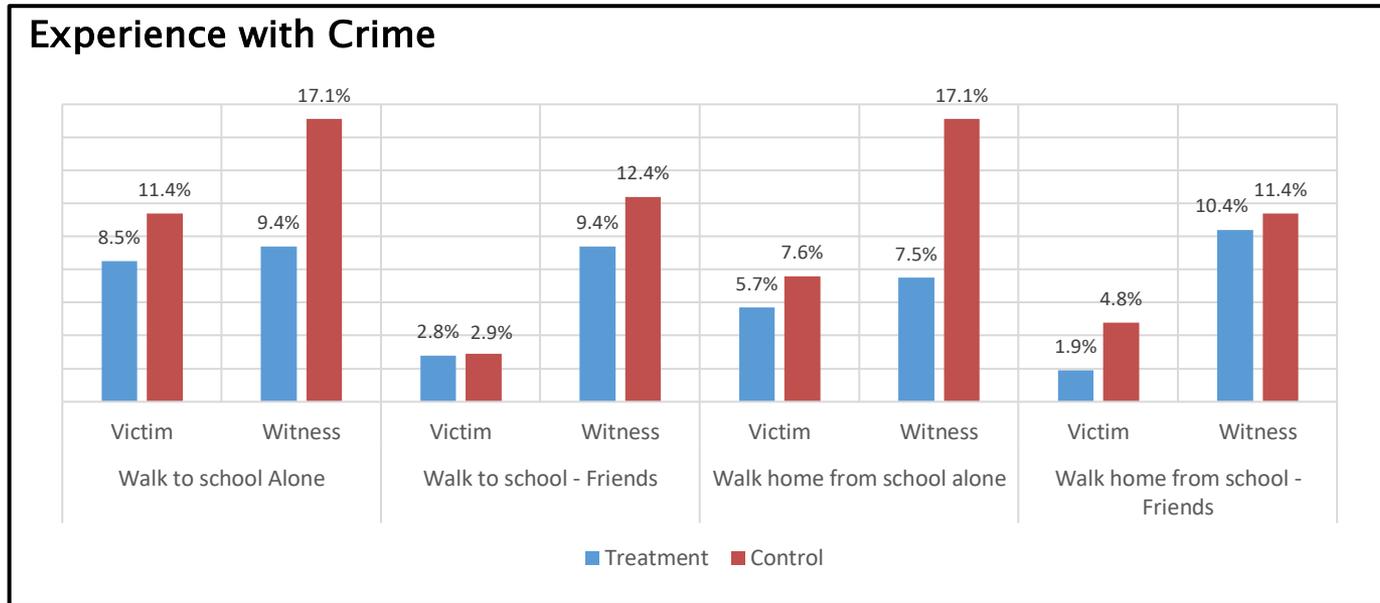
YOP Pilot Program Findings (Mobility)

During a typical week in the last school, how many times did you use public transit to . . .



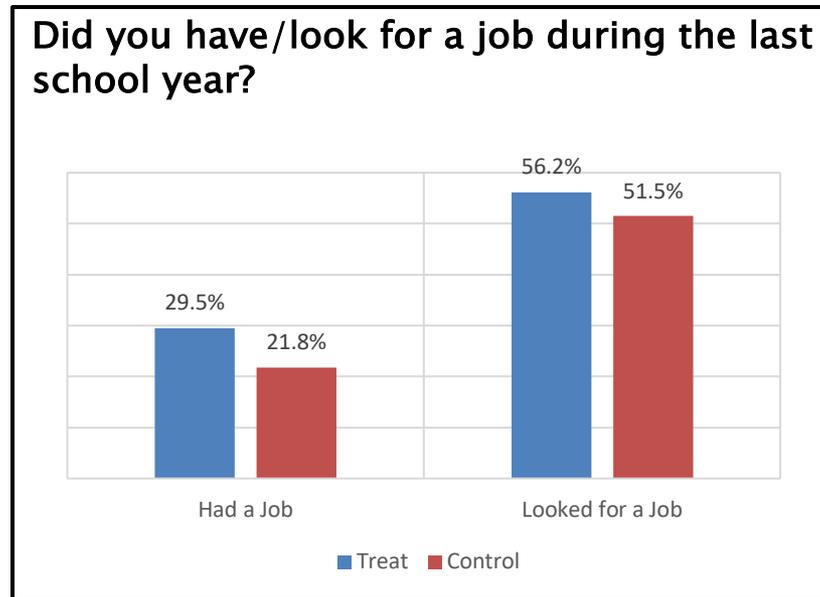
The Youth Opportunity Pass pilot showed that students who received the pass used public transport more than their peers who did not receive a no-cost YOP.

YOP Pilot Program Findings (Safety)



Students that received and used their YOP reported significantly lower levels of being victimized and/or witnessing a crime, bullying, or sexual harassment on their way to and from school.

YOP Pilot Program Findings (Opportunity)



As Mobility and Safety increases students begin to explore their environment more and find more job opportunities

YOP Pilot Program Findings

- ▶ Students with Youth Opportunity Passes use public transit more than students without the passes
- ▶ Students with passes experience far less threats to their safety than those without passes
- ▶ Passes contribute to increasing equity among the youth by giving these students greater access to jobs and other opportunities, removing a brick from their backpack.

YOP Pilot Program Recommend.

Any campaign for universal youth transit passes should focus on the issues of equity, safety and environmental impact.



Youth Opportunity Passes Now



ALONDRA GUZMAN & MARIA HERNANDEZ

Hoover Improving Transportation City Heights Club

Why we are fighting for YOP!

▶ Equity

- Removed barrier to transportation
 - Assist low income families, starving students



▶ Opportunity

- Increased with mobility
 - Access to jobs and extracurricular activities



▶ Environmental Justice

- Climate Action Campaign
 - 50% transit, 50% bike, 50% walk, 2035 mode share targets



Equity



African American Policy Forum

Opportunity



Eric Morrison-Smith
Communications Coordinator
San Diego Workforce Partnership

Environmental Justice



How are we fighting for YOP?

Community Organizing & Civic Engagement



Community Power

- ▶ What is power?
- ▶ Sources of power.
- ▶ How do we harness it?



Community Organizing

“However you do it, organizing is the process of finding out what people want as individuals, then helping them find collective ways to get it.”

Midwest Academy



Civic Engagement

- ▶ The purpose of our civic engagement work is to build power within and for the broader City Heights community and Mid-City CAN in particular. With this increase in power we expect to see better and quicker results in our current organizing efforts and a safer, more productive, and healthier community.

What can you do?

Pledge to support Youth Opportunity Passes!

