

**SAN DIEGO
WORKFORCE
PARTNERSHIP®**

MEETING OF THE YOUTH COUNCIL

date Monday, August 31, 2015

time 3:00pm – 4:00pm

place San Diego Downtown Library
Shiley Events Room, 9th Floor
330 Park Blvd.
San Diego, CA 92101

*The mission of the Youth Council is
to build and support a regional
youth workforce system and to
manage state and federal workforce
development funds on behalf of
vulnerable youth throughout San
Diego County.*

AGENDA

CALL TO ORDER AND NOTE OF ATTENDANCE

PUBLIC COMMENT: members of the public shall have the opportunity to address the Youth Council only on issues on this agenda. Time allotted to each speaker is determined by the Chairman; however, comments are generally limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. Anyone desiring to address the Board under “Public Comment” must submit a “Request to Speak” form prior to the meeting.

ACTION ITEMS

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INFORMATIONAL ITEMS

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Next Youth Council Meeting: 10/26/2015

This serves as notice for the full Youth Council: in the event that quorum is not met all Youth Council action items will be sent to the Workforce Investment Board for approval and returned to the Youth Council as informational items. A special meeting may be called if a quorum of any regularly scheduled meeting of the Youth Council is not met.

In compliance with the Americans with Disabilities Act (ADA), San Diego Workforce Partnership, Inc. will provide accommodations to persons who require assistance in order to participate in SDWP meetings. If you require assistance, or to request this document or back-up reports in an alternate format, please call Crystal Gunter at (619) 228-2962 or fax (619) 228-2901.

Item #1: Minutes of the June 29, 2015 Youth Council Meeting

Members Present

Jared Aaker	Rosa Ana Lozada	Marlene Taylor
Edward Abeyta	David Martinez	Ruth Salcido
Alejandra Aceves	Sandra McBrayer	
Matt Kriz	Erica Bouris	

Members Absent

Heather Whitley-Quinn	Chris Hill	Claudia Rodriguez
Tinesia Conwright	Rickey Laster	Carlos Rosas Whitney
Lorraine Fernandez	Jennifer Lewis	
Louis Song	Josie Lopez	

All reports, memoranda and letters contained in the agenda or distributed at the meeting shall by this reference become part of the original minutes.

The meeting was called to order by Jared Aaker, at 3:05 pm, at SDWP, with a quorum.

Public Comment

Daniel Romero, San Diego Futures Foundation – Daniel has a training program that helps individuals that are basic skills deficient. His goal is for this online course to become an industry recognized certificate. He asked if there was anyone who would be willing to review the nine modules of the program to provide recommendations.

1-06/29/2015 - Item 4

WIOA Update & SDWP Core Tenets Discussion

Cord Bailey, Youth Director provided some background on the intent of the Core Tenets and background on how they were developed. Youth Council will have an opportunity to provide input and discuss these tenets in detail at the Workgroup meetings before the Retreat.

2-06/29/2015 - Item 1

Minutes of the May 12, 2015 Youth Council Meeting

That the Youth Council approves the minutes of the May 12, 2015 meeting.

Motion, Seconded, Carried Unanimously (Abeyta/Lozada)

3-06/29/2015 - Item 2

Updated Formula for the Geographic Distribution of Youth program Workforce Innovation and Opportunity Act Funds to be Implemented PY 2016-2017

That the Youth Council approves the change of the implementation date to PY 2016-2017 to start using the updated formula for the Geographic distribution of Youth Program Workforce Innovation and

Opportunity Act funds to be implemented during the new procurement cycle of the Youth Service Provider contracts.

Motion, Seconded, Carried Unanimously (Taylor/Kriz)

4-06/29/2015 - Item 5

Youth Council Workgroups Update

Career Pathways/Linked Learning – Ed Abeyta reported that the last meeting was a re-set. The Workgroup is focusing on work based learning and engagement with business leaders. They are planning a trip to Boston as a best practice trip.

Governance/Evaluation –The Workgroup is currently interviewing new Youth Council members. The SDWP Data Team is working with the Workgroup; providing data on where the youth are, this information will inform the providers where they should be providing services.

- Creation of a separate sub-committee to come together for five to six months to look at just data. Dollars will also need to be set aside to be used for the SDWP Data Team to do some mapping and youth data collection.
- Suggested a copy of the WIB Orientation Binder be available on-line.

5-06/29/2015- Item 3

Youth Council Memberships & Bylaws

1. The renewal of the following members for an additional term through June 30, 2017:
 - a. Jared Aaker, Education Synergy Alliance, 3rd Term
 - b. Ed Abeyta, UC San Diego Extension, 3rd Term
 - c. Jennifer Lewis, Cuyamaca College, 3rd Term
 - d. Ruth Salcido, Employment Development Department, 2nd Term
 - e. Tinesia Conwright, San Diego Housing Commission, 2nd Term
 - f. Chris Hill, SeaWorld Adventure Park, 2nd Term
 - g. Matt Kriz, International Union of Painters and Allied Trades – District Council 36, 2nd Term
 - h. Claudia Rodriguez, Parent Representative, 2nd Term
2. The renewal of the following current Youth Service Provider for a limited duration term through June 30, 2016:
 - a. Erica Bouris, International Rescue Committee, 2nd Term
3. Resignation of Jorge Cabrera

Motion, Seconded, Carried Unanimously (Aceves/Abeyta)

1. The acceptance of the Youth Council Bylaws.

Motion, Seconded, Carried Unanimously (Abeyta/Bouris)

6-06/29/2015 - Item 6

CONNECT2Careers (C2C) Update

Karmin Noar, Special Projects Manager, gave a brief update on the Connect 2 Careers program. The update included application numbers, and key accomplishments to date.

Heather Mine-Barger, talked about the #My First Job SD Campaign. The purpose of the campaign is to support C2C to get more employers to hire youth.

Discussion

Youth Council members expressed an interest in identifying those corporations that are involved in the America's Promises Alliance at the local level to identify opportunities and linkages to support the C2C program.

7-06/29/2015 - Item 7

Community Conversations

Andrew Picard talked about the role of the community conversations. He invited everyone present to attend any of the four events scheduled throughout San Diego County.

Discussion

Youth Council members encouraged SDWP to add information on fliers i.e. childcare available, bi-lingual services available or food offered in order to encourage participants to attend.

Another invitation will be emailed out to Youth Council members.

Amanda Cheyney provided an update on the How to Do Business w/SDWP workshops. To date four events have been held throughout the County, 119 people have attended. We have received positive feedback from these workshops. Next step is to help build non-profits capacity to apply for the funding. We have partnered with the County to host a Technical Assistance Academy.

Adjournment

The meeting was adjourned at 5:08 pm

Rebecca Bianconi, Meeting Secretary

Item #2: Funding Recommendation: Introductory Life Science Experience (ILSE)

MEETING DATE: August 31, 2015

REVISION DATE: August 28, 2015

TO: Youth Council

FROM: Cord Bailey, Director of Youth Programs

FUNDING RECOMMENDATION(S)

That the Youth Council recommends the Workforce Investment Board authorize the President/CEO of the San Diego Workforce Partnership (SDWP) to negotiate and execute a contract with Biocom Institute to operate the Introductory Life Science Experience (ILSE) Program, contingent on Biocom procuring their subcontractors and SDWP's approval of their process and subcontract award. The period of performance will be from October 1, 2015 through June 30, 2017 for a total contact amount of \$275,000.

BACKGROUND

In May 2015 the Boards approved allocating \$275,000 of Program Year 2013-2014 unobligated WIA youth funds to competitively procure Introductory Life Science Experience Program through a Request for Proposals.

EVALUATION PROCESS OVERVIEW

The Introductory Life Science Experience (ILSE) Request for Proposal was issued on June 3, 2015 to fund one contract award of \$275,000 to provide at least 40 out-of-school youth with the opportunity to receive hands-on training on laboratory techniques and build work readiness skills, while exploring life sciences/biotechnology career pathways.

The evaluation process took place from July 31, 2015 to August 25, 2015. A panel of five community stakeholders and industry representatives evaluated the proposals with expertise in the operation and delivery of effective youth and life science programs. Oral presentations and interviews were conducted on August 25, 2015 for both respondents.

FUNDING RECOMMENDATIONS/SCORE DETAIL

SDWP received a total of two proposals. Below are the final evaluation scores for each proposal and ranking:

Respondent	Score	Ranking
South Bay Community Services	85	2
Biocom	85	1

The evaluation panel scored both bidders at 85. With two very strong proposals and after a lengthy discussion, the evaluation panel came to consensus to recommend Biocom for contract award. Biocom's proposal showed deep connection to industry and demonstrated ability to provide valuable work based learning opportunities for young people in the Life Science field.

In the event of a tie in scoring, the evaluation committee has the ability to recommend a bidder to be selected for the contract award.

ATTACHMENTS

None

Item #3: CONNECT2Careers (C2C) Update

MEETING DATE: August 31, 2015

REVISION DATE: August 25, 2015

TO: Youth Council

FROM: Karmin Noar, Youth Manager, Special Projects

INFORMATIONAL ITEM - NO ACTION REQUIRED

The City of San Diego's youth unemployment rate is at 17%, compared to a statewide average of 13%. CONNECT2Careers (C2C) 2015 launched on March 1st 2015 to address the youth unemployment issues with the goal of placing 500 youth and young adults (ages 16-24) in jobs across the City of San Diego (goal based on current funding levels). The information below provides an update on program accomplishments and next steps:

C2C by the numbers (two months in):

- Youth Applications: 2477
- Youth Attended Work Readiness Workshops: 487
- Youth Attended an Event: 243
- SMS Text Messages Sent: 21245
- Placed to date: 290

Key Accomplishment to date:

• ***Partnerships and events:***

On July 30th, from 2 p.m. to 4 p.m., C2C hosted a Youth Job and Resource Fair at the San Diego Central Library for young adults age 16-24. Students came prepared with résumés and were dressed to impress. Volunteers provided 1 to 1 résumé reviews and mock interviews, and employers provided career pathway information and shared available employment opportunities with the youth participants. Employers included Chipotle, Goodwill, Job Corps, Urban Corps, YMCA of San Diego County and more.

On Friday, August 7, an estimated 800 young people attended the Passport to Life Career and Education Expo at San Diego City College, featuring more than 75 exhibitors representing schools, branches of the military, career opportunities, training services and other resources. Stephen Colón presented a workshop on "How to Land and Keep a Job" using storytelling as a way to stand out during an interview.

• ***Success Stories:***

One participant had been laid off and had \$10 left to her name when she reached out to C2C for interview prep and résumé review. She immediately landed a job interview and was referred to Dress for Success, a non-profit organization that provides interview clothing and other resources to low-income women in San Diego. Within 3 weeks of contacting and working with C2C, Carla was hired as a Program Manager for a Supplemental Educational Services (SES) provider.

Dominique began his job search through C2C and met one-on-one with a C2C Program Specialist for résumé help. Upon registering on c2csd.org, Dominique began receiving job matches, which revolved around his interest in working with adolescents in the area of

athletics. He was soon hired to work with the YMCA of San Diego County as a Youth Sports Instructor.

ATTACHMENTS

None