



OPPORTUNITY SUMMIT 2018:

**INITIATE**

APRIL 12, 2018

**#OPPORTUNITYSD**

# OVERVIEW

<b>8-9 a.m.</b>	<b>Check-in &amp; networking</b>
<b>9 a.m.</b>	<b>Opening</b>
<b>9:10 a.m.</b>	<b>Welcome</b>
<b>9:25 a.m.</b>	<b>Youth Voice, Leader Choice</b>
<b>10 a.m.</b>	<b>Break</b>
<b>10:10 a.m.</b>	<b>Morning breakout (choose one)</b>
	Connecting with the Disconnected <i>Grand Exhibit Hall</i>
	Along for the Ride <i>California Ballroom</i>
	Don't Be Trapped! <i>San Diego Ballroom</i>
	(Youth track) Brand You <i>Golden West Ballroom</i>
<b>11:25 a.m.</b>	<b>Lunch begins</b>
<b>11:40 a.m.</b>	<b>Lunch session opening</b>
<b>11:55 a.m.</b>	<b>District 4 Supervisor Candidate Forum moderated by Scott Lewis</b>
<b>1 p.m.</b>	<b>Break</b>
<b>1:10 p.m.</b>	<b>Afternoon breakout (choose one)</b>
	Leveling the Playing Field <i>Grand Exhibit Hall</i>
	In Their Own Voice <i>California Ballroom</i>
	Bridging the Gap <i>San Diego Ballroom</i>
	(Youth track) Brand You <i>Golden West Ballroom</i>
<b>2:25 p.m.</b>	<b>Break</b>
<b>2:35 p.m.</b>	<b>Afternoon session opening</b>
<b>2:45 p.m.</b>	<b>7-Second Résumés Premiere</b>
<b>2:50 p.m.</b>	<b>Work for Youth in America's Dynamic Labor Market</b>
<b>3:05 p.m.</b>	<b>Closing remarks</b>

# AGENDA

## 8-9 a.m. Check-in & networking

## 9 a.m. Opening

Youth testimonials and hip hop performance from **Urban Beats**, an innovative artistic expression program for transitional age youth.



## 9:10 a.m. Welcome

**Andy Hall** [@andyhall\\_sd](#) [@sdworkforce](#)  
COO, San Diego Workforce Partnership

## 9:25 a.m. Youth Voice, Leader Choice: Creating Youth-Centered Systems

Youth share their personal experiences alongside a leader who has helped create systemic change that impacts young adults.

**Adolfo Gonzales** [@sdprobation](#)  
Chief Probation Officer, San Diego County Probation Department

**Savannah Rojas**  
Alternatives to Detention alum, South Bay Community Services

**Paul Gothold** [@sandiegoCOE](#)  
Superintendent of Schools, San Diego County COE

**Simone Hidds-Narcisse**  
Program Coordinator, Guardian Scholars, San Diego State University

**Carmen Summers** [@microsoft](#)  
Southwest Region Technical Sales Director, Microsoft Public Cloud

**Desjonae Hixon**  
Intern, The Executive Cat Herder

## 10 a.m. Break

## **10:10 a.m. Morning breakout** (choose one)

### **Connecting with the Disconnected: Using Social Branding to Engage Opportunity Youth**

*Grand Exhibit Hall*

Learn how two breakthrough and culturally relevant campaigns—Fresh Empire and San Diego Unified’s “IMIN” after-school program—engage difficult to reach youth in community and school settings. Hear cutting edge research on how adverse childhood experiences impact youth audiences differently. Explore how to use data to create interventions that reach even the most disconnected youth audiences.

**Kristin Carroll** [@RescueAgency](#)  
CEO, Rescue Agency

**Dana Wagner** [@RescueAgency](#)  
Senior Research Scientist, Rescue Agency

### **Along for the Ride: Advocacy for Youth Transportation Options**

*California Ballroom*

Quality jobs, education and training opportunities are often far from where low-income youth live, and their transportation options are limited. In this session, discuss advocacy strategies to increase youth access to transportation, including youth transit passes, a policy adopted with success in other cities around the country.

**Isha Aweyso** [@midcitycan](#)  
Student Co-Chair, Mid-City CAN’s Improving Transportation in City Heights Momentum Team

**Sean Elo** [@midcitycan](#)  
Director of Policy and Campaigns, Mid-City CAN

**Max Ellorin** [@midcitycan](#)  
Transportation Community Organizer, Mid-City CAN

**Lara Gates**  
Chief of Policy, City of San Diego District 9

### **Don’t Be Trapped! Cleaner Records, Marijuana Legalization and Upcoming Reforms to Sever the School-to-Prison Pipeline**

*San Diego Ballroom*

Landing a job is tough when you have a criminal record. This session will discuss several recent criminal justice reforms that aim to reduce this factor of youth disconnection, including record clearing, marijuana decriminalization and “ban the box.” How can we help youth understand the changes and take advantage of them? What are the next frontiers of youth criminal justice reform, and how can youth participate in advocating for more changes to add fairness and equity to the system?

**Jessica McElfresh** [@McElfreshLawCA](#)  
Criminal Defense Attorney, McElfresh Law, Inc.

**Monica Montgomery, J.D.** [@Mdouble\\_CJA](#) [@sdACLU](#)  
Criminal Justice Advocate, ACLU-SDIC

**Maria Elena Morales** [@Marielena4U](#) [@sdACLU](#)  
Criminal Justice and Drug Policy Project Administrative Assistant, ACLU-SDIC

### **(Youth track) Brand You: 7-Second Résumés & Professional Headshots**

*Golden West Ballroom*

Human resource managers typically spend only seven seconds looking at each résumé. But young adults are more than what’s on paper. 7-Second Résumés are a unique way of capturing the practical business value that young adults offer employers who are looking to build a 21st century workforce by translating valuable life experiences directly into hiring and training cost savings and increased retention rates. During this session, young adults will have the opportunity to craft their own 7-Second Résumé video with the help of professional volunteers and the Grads of Life team.

**Erika Cospy** [@gradsoflife](#)  
Director of Employer Solutions, Grads of Life

**Toi Eshun** [@gradsoflife](#)  
Director of Marketing and Communications, Grads of Life

**Christian Vialva** [@gradsoflife](#)  
Marketing and Communications Coordinator, Grads of Life

## 11:25 a.m. Lunch begins

## 11:40 a.m. Lunch session opening

Spoken word poetry from **Movement BE**, an organization that helps students turn their narratives into solutions for change by helping them tell their story before others do.



**Peter Callstrom** [@PeterACallstrom](#) [@sdworkforce](#)  
CEO, San Diego Workforce Partnership

**Tim West** [@chase](#) [@jpmorgan](#)  
Executive Director and Region Manager of Middle Market Banking, JP Morgan Chase

## 11:55 a.m. District 4 Supervisor Candidate Forum moderated by Scott Lewis

Services transform lives; systems transform communities. San Diego County manages or funds many of the systems that support struggling youth in our region: public safety, the county court system, public health, mental health and welfare. Hear directly from candidates running for county supervisor in San Diego County's District 4. The dialogue will include questions crafted and asked by the Opportunity Youth Leadership Council.

**Bonnie Dumanis**

**Nathan Fletcher**

**Kenneth Malbrough**

**Omar Passons**

**Lori Saldaña**

**Moderator: Scott Lewis** [@vosdscott](#) [@voiceofsandiego](#)  
Editor-in-Chief & CEO, Voice of San Diego

## 1 p.m. Break

## 1:10 p.m. Afternoon breakout (choose one)

## Leveling the Playing Field *Grand Exhibit Hall*

This session will highlight employers that are transforming hiring practices, building inclusive communities and providing a pathway for young people to succeed. Join other like-minded businesses and community-based organizations to discuss building a new approach to youth development and economic mobility.

**Olivia Justice** [@C2CSD](#)  
City Internship Program Alum, City of San Diego & CONNECT2Careers

**Ana Lomeli-Cadenas**  
Employee, Gap Inc./Banana Republic; Opportunity Youth Community Organizer, CONNECT2Careers

**Leslie McNabb**  
Internship and Work Readiness Coordinator, City of San Diego

**Karmin Noar** [@karmnoar](#) [@sdworkforce](#)  
Director of Programs, San Diego Workforce Partnership

**Robin Primavera** [@GapInc](#) [@OldNavy](#)  
Area Manager, Gap Inc./Old Navy

**Iliana Pulido**  
Instructional Assistant, Miramar College

**Kimberly Teston** [@KimberlyTeston](#) [@SDCCD](#)  
Deputy Sector Navigator, San Diego and Imperial County Region, San Diego Community College District

## In Their Own Voice: Ending the Silence on Youth Mental Health *California Ballroom*

You might be surprised to hear that one in four people will experience a mental illness in any given year. Hear from a young adult with lived experience of mental illness as she shares her story. Audience members will have an opportunity to ask questions and gain understanding of an often-misunderstood topic. Through dialogue, we can help grow the movement to end stigma around mental health.

**Vicki Brannock** [@vickibrannock](#) [@sdworkforce](#)  
Director of Workforce Development, San Diego Workforce Partnership

**Alice Kellogg** [@NAMISanDiego](#)  
Peer Recovery Programs Coordinator, National Alliance on Mental Illness in San Diego

## **Bridging the Gap: Promises, Pathways and Partnerships Between K-12 and Higher Ed**

*San Diego Ballroom*

Youth disconnection is too often caused by rough transitions and outright barriers between high school and higher education. Schools, districts and colleges around our region and the nation have forged agreements that help students navigate the transition and motivate them to pursue post-secondary degrees and certificates. This session will describe existing partnerships in our region, introduce model partnerships from other regions, and help participants consider how to initiate new partnerships or expand existing ones.

**Michelle Bunn** [@MichelleMJBunn](#)

**Director, Femineer Program & Project Lead the Way California, San Diego State University College of Engineering**

**Carlos Turner Cortez** [@sdcepresident](#) [@sdce](#)

**President, San Diego Continuing Education**

**Sally Cox** [@RealSallyCox](#) [@TheFGCC](#)

**CEO, Foundation for Grossmont and Cuyamaca Colleges**

**Erika Daniels**

**Director, Alliance to Accelerate Excellence in Education, Cal State San Marcos**

**Karen Janney** [@SUHSD](#)

**Superintendent, Sweetwater Union High School District**

**Laura Kohn** [@laurakohnlaura](#) [@sdworkforce](#)

**Director of Marketing & Communications and CLIMB, San Diego Workforce Partnership**

**Heather Lattimer** [@hlattimer](#) [@solesteach](#)

**Professor of Education and Executive Director, Jacobs Institute for Innovation in Education at the School of Leadership and Education Sciences at University of San Diego**

**Andrew MacNeill** [@sdmesacollege](#)

**Dean, School of Learning Resources and Academic Support, Mesa College**

**April Yee** [@aprilyeephd](#)

**Program Officer, The James Irvine Foundation**

## **(Youth track) Brand You: 7-Second Résumés & Professional Headshots** *Golden West Ballroom*

*See page 3 for description.*

**2:25 p.m. Break**

**2:35 p.m. Afternoon session opening**

Step performance by **The Blue Heart Foundation**, a nonprofit organization that focuses on the education and empowerment of undeserved youth ages 13-18 in the greater San Diego County community.



**2:45 p.m. 7-Second Résumés Premiere**

**2:50 p.m. Work for Youth in America's Dynamic Labor Market**

The Aspen Institute's Economic Opportunities Program (EOP) explores the issues that drive labor market experiences of opportunity youth and other low- and moderate-income people in the U.S. Through their research on practice, leadership development and public communication activities, EOP engages diverse audiences to consider issues related to job stability and mobility and to learn about promising approaches to help people get and keep good jobs. Conway will share current research about opportunity youth and how the changing structure of work affects the types of strategies that help young adults make economic progress. Where does San Diego lead the way and how can we work even more effectively to meet our "cut the rate and halve the gap" goals?

**Maureen Conway** [@conway\\_maureen](#)

**Vice President for Policy Programs and Executive Director, Economic Opportunities Program, The Aspen Institute**

**3:05 p.m. Closing remarks**

# SPEAKERS AND PRESENTERS



**Isha Aweyso** [@midcitycan](#)

**Co-chair, Mid-City CAN's Improving Transportation in City Heights Momentum Team**

Aweyso is a Somali Bantu youth from Kenya. She immigrated to the U.S. in 2005 and has resided in San Diego ever since. She is a proud resident of City Heights and has lived there for past 11 years. Aweyso is a firm believer that every child has a right to opportunity irrespective of their socio-economic background.



**Vicki Brannock** [@vickibrannock](#) [@sdworkforce](#)

**Director of Workforce Development, San Diego Workforce Partnership**

Brannock oversees the regional career centers and develops programs and solutions for the competitive employment of special populations, including foster and transitional age youth, homeless persons and people with lived experience of mental illness and developmental disabilities.



**Michelle Bunn** [@MichelleMJBunn](#)

**Director, Femineer Program & Project Lead the Way California, San Diego State University College of Engineering**

Bunn earned a B.S. in bioengineering and a master's degree in education. She previously worked as an Academic Coordinator for the MESA Schools Program, which offered hands-on STEM activities and tutoring to students in underserved areas. Bunn is a proud mom of a 2.5-year-old boy and expecting her second child this fall.



**Peter Callstrom** [@PeterACallstrom](#)  
[@sdworkforce](#)

**CEO, San Diego Workforce Partnership**

Callstrom brings 30 years of nonprofit, workforce and community development experience. He previously served as CEO of the Regional Task Force on the Homeless and Partners With Industry. A Minnesota native and a resident of San Diego since 1986, Peter, his wife and two daughters live in Carmel Valley.



**Kristin Carroll** [@RescueAgency](#)

**CEO, Rescue Agency**

Carroll has a 20-year track record of cultivating high-growth businesses designed to have a positive impact on the health of our nation. She now leads Rescue Agency, a behavior change marketing firm that is changing the way the federal, state and nonprofit public health agencies approach pressing social issues including obesity, drug and alcohol prevention, sexual health and tobacco control.



**Maureen Conway** [@conway\\_maureen](#)

**Vice President for Policy Programs and Executive Director, Economic Opportunities Program, The Aspen Institute**

Conway founded EOP's Workforce Strategies Initiative and heads up workforce research at The Aspen Institute. An expert in sectoral workforce development and author of numerous publications, she documents and evaluates promising innovative strategies that seek to improve job quality for lower-income workers and helps workers improve their skills and businesses to thrive.



**Erika Cospy** [@gradsoflife](#)

**Director of Employer Solutions, Grads of Life**

Cospy works with employers to build innovative sector-specific talent pipelines inclusive of opportunity youth and scalable solutions to enable implementation across markets. She previously oversaw the strategic execution, leadership, and oversight of 60+ volunteer affiliates for The Pancreatic Cancer Action Network.



**Sean Elo** [@midcitycan](#)

**Director of Policy and Campaigns, Mid-City CAN**

Elo's personal and professional experiences help him understand access to opportunity is critical for young people to fulfill their potential and realize their dreams. By removing cost as a barrier to transportation, Youth Opportunity Passes would immediately open a world of opportunity to San Diego's youth.



**Sally Cox** [@RealSallyCox](#) [@TheFGCC](#)

**CEO, Foundation for Grossmont & Cuyamaca Colleges**

Under Cox's leadership, FGCC oversees a portfolio of student support and workforce development projects, providing \$150,000 in student scholarships a year to create access to higher education and new opportunities for a diverse group of students in East County.



**Toi Eshun** [@gradsoflife](#)

**Director of Marketing and Communications, Grads of Life**

Eshun creates and executes a multi-media campaign strategy to drive a shift in employer perceptions about the business value of hiring Opportunity Youth. She previously worked with Year Up as a director of development in the Atlanta market.



**Max Ellorin** [@midcitycan](#)

**Transportation Community Organizer, Mid-City CAN**

Ellorin is dedicated to achieving the victory of Youth Opportunity Passes, a countywide no-cost transit pass program for students from elementary school through community college. He believes this victory would improve access to opportunity and quality of life for our youth.



**Lara Gates**

**Chief of Policy, City of San Diego District 9**

Gates works on issues related to land use, housing, transportation and infrastructure. She is a life-long San Diegan and received a bachelor's degree in urban studies and planning from the University of California, San Diego.



**Adolfo Gonzales** [@sdprobation](#)

**Chief Probation Officer, San Diego County Probation Department Chief**

Gonzales leads over 1,250 sworn officers and professional staff combined. His law enforcement career began in 1978 with the San Diego Police Department. Chief Gonzales earned his Ph.D. in leadership science from the University of San Diego his master's in education from San Diego State University and his B.A. in public administration from National University.



**Paul Gothold** [@sandiegoCOE](#)

**Superintendent of Schools, San Diego County Office of Education**

Dr. Gothold has been a champion for equity and historically underserved students throughout his 25-year career. He has served as superintendent of Lynwood Unified School District, as an adjunct professor at Whittier University (where he earned his bachelor's and master's degrees), and an instructor for the National Association of School Superintendents' social justice academy.



**Andy Hall** [@andyhall\\_sd](#) [@sdworkforce](#)

**Chief Operating Officer, San Diego Workforce Partnership**

Hall is responsible for the direction and strategy of the \$30M that the San Diego Workforce Partnership invests annually in workforce programs and ongoing labor market research that aim to close the skills gap and create economic opportunity. He holds a B.A. from University of California, San Diego and an M.B.A. from Clark University, and was selected as one of San Diego's "40 under 40" in 2017.



**Simone Hiddis-Narcisse**

**Program Coordinator, Guardian Scholars, San Diego State University**

Hiddis-Narcisse will be graduating with her master's degree in postsecondary educational leadership with an emphasis in student affairs. She served as a graduate assistant for the San Diego State University Guardian Scholars Program, dedicated to supporting former foster youth, wards of the court, students under legal guardianship and unaccompanied homeless students in obtaining their bachelor's degrees.



**Desjonae Hixon**

**Intern, The Executive Cat Herder; Student, San Diego City College**

Hixon is a 20-year-old student pursuing an associate's in fine arts and minor in child development. She also works as a part-time caregiver for multiple clients throughout San Diego. Hixon recently furthered her interest in digital media and design as well as architectural design. Due to this interest she currently interns with The Executive Cat Herder, owned by Maresa Friedman.



**Karen Janney** [@SUHSD](#)

**Superintendent, Sweetwater Union High School District**

Dr. Janney has been creating and sustaining dynamic organizational capacity and educational equity for 38 years. Senator Ben Hueso named her Woman of the Year, and she was recognized with annual awards by the Tribute to Women in Industry, ACSA, the California League of High Schools and Sweetwater Union High School District.





**Olivia Justice** @C2CSD

**City Internship Program Alum,  
City of San Diego & CONNECT2Careers**

Justice earned her associate degree at San Diego City College and planned to continue her education at San Diego State University when her mom lost her job. By joining the City of San Diego’s internship program with CONNECT2Careers, Justice was able to continue learning while working. She now works for the San Diego Workforce Partnership as a program assistant and plans to resume her education.



**Alice Kellogg** @NAMISanDiego

**Peer Recovery Programs Coordinator,  
National Alliance on Mental Illness in  
San Diego**

Kellogg joined NAMI San Diego in 2015 as an AmeriCorps Volunteer Infrastructure Project Fellow, building infrastructure for and overseeing the volunteer department. She won the California Governor’s AmeriCorps of the Year Award and now oversees all Peer Recovery programs, assisting with NAMI San Diego’s Career Pathways. Kellogg identifies as a peer, living successfully with Borderline Personality Disorder.



**Laura Kohn** @laurakohnlaura @sdworkforce

**Director of Marketing & Communications and  
the Center for Local Income Mobility (CLIMB),  
San Diego Workforce Partnership**

Kohn is a longtime advocate for equity of access to quality education, from early childhood, through K-12 and into higher education and career. Kohn received her B.A. from Yale University and her M.P.A. from the University of Washington, and she and her family love hiking, skiing and cooking/eating.



**Heather Lattimer** @hlattimer

**Executive Director, Jacobs Institute for  
Innovation in Education; Professor, Learning &  
Teaching, University of San Diego**

Dr. Lattimer’s expertise includes disciplinary literacy, teacher education, learning design, and K-16 educational pathways. A former middle and high school teacher, Dr. Lattimer has published and presented widely for both academic and professional audiences. She holds earned degrees from Harvard, Stanford, and the University of California, San Diego.



**Scott Lewis** @vosdscott @voiceofsandiego

**Editor-in-Chief & CEO, Voice of San Diego**

Lewis oversees all operations at VOSD and has created partnerships and products that have earned the pioneering nonprofit news organization national and international recognition. He hosts the Friday Five on NBC 7 San Diego and a weekly podcast and radio show on AM 600 KOGO. Lewis is a graduate of the University of Utah and lives in Ocean Beach with his wife and two children.



**Ana Lomeli-Cadenas**

**Employee, Gap Inc./Banana Republic;  
Opportunity Youth Community Organizer,  
CONNECT2Careers**

Lomeli-Cadenas is currently an associate of Banana Republic, a community college student and a CONNECT2Careers Opportunity Youth Community Organizer. She is passionate about community activism and public policy. Lomeli-Cardenas is a first-generation college student and loves spending time with her family.



**Andrew MacNeill** [@sdmesacollege](#)

**Dean of Learning Resources and Academic Support, San Diego Mesa College**

Dr. MacNeill has worked in higher education for 22 years, including 18 in the California Community College System. He has a doctorate degree in Community College Leadership from San Diego State University.



**Jessica McElfresh** [@McElfreshLawCA](#)

**Attorney, McElfresh Law**

As San Diego’s premier marijuana lawyer, McElfresh has dedicated her practice to preserving her clients’ rights and blazing a trail in the marijuana industry. With extensive experience in criminal defense and cannabis business permitting, regulation and licensing, McElfresh Law is committed to providing legal support for long-term success and prosperity in the cannabis industry or defending criminally charged individuals.



**Leslie McNabb** [@SDVolunteers](#)

**Internship and Work Readiness Program Coordinator, City of San Diego**

McNabb manages and promotes internship, mentorship and job shadow opportunities to introduce participants to public service and develop the workforce that San Diego needs. She previously worked as a librarian with the San Diego Public Library and was the project manager of Career Online High School. As the co-chair of the Seguimos Creando Enlaces Committee, Leslie has helped organize six binational library conferences.



**Maria Elena Morales** [@Marielena4U](#)

[@sdACLU](#)

**Criminal Justice and Drug Policy Project Administrative Assistant, ACLU of San Diego & Imperial Counties**

As a community college student, Morales has used her personal experience with the criminal justice system to empower individuals from previously incarcerated and marginalized groups. She is also a 2016 “Leading with Conviction” fellow with Just Leadership USA’s national leadership training program and was recently appointed to the California Advisory Board for the U.S. Commission on Civil Rights.



**Monica Montgomery** [@Mdouble\\_CJA](#)

[@sdACLU](#)

**Criminal Justice Advocate, ACLU of San Diego & Imperial Counties**

Montgomery leads the local campaign to reform the money bail system at ACLU-SDIC. She previously worked at the City of San Diego as a senior policy advisor focused on criminal justice reform and public safety, neighborhood revitalization, workforce development, small business development, equal opportunity contracting, and youth services.



**Karmin Noar** [@karmnoar](#) [@sdworkforce](#)

**Director of Programs, San Diego Workforce Partnership**

Noar oversees SDWP’s CONNECT2Careers (C2C) and STEAM initiatives. Under her leadership, the C2C team’s work has resulted in over \$3 million in revenue growth. She and her team have been the leading edge of supporting and amplifying the youth voice, employing human-centered designs in working with opportunity youth.



**Robin Primavera** [@GapInc](#) [@OldNavy](#)

**Area Manager, Gap Inc./Old Navy**

Primavera is the Gap This Way Ahead Los Angeles City Leader where she partners with nonprofit job coaches, store managers and district managers to implement the This Way Ahead internship program.



**Iliana Pulido**

**Instructional Assistant, Miramar College**

Pulido completed the Introductory Life Sciences Experience, a 21-month program operated by Biocom Institute that provides a reentry pathway into STEM careers in the life sciences for young adults 18-24 not in school or working. She completed a paid internship at Vertex Pharmaceuticals and is now an instructional assistant at Miramar College.



**Carmen Summers** [@microsoft](#)

**Southwest Region Technical Sales Director, Microsoft Public Cloud**

Summers grew up a military kid, moved all over the world six times before the age of 18, and spent eight years in the Air Force where she completed her degree at the University of Maryland and then started her career in information technology at EDS. She joined Microsoft in 2017 and helps lead its Youth Spark program, which helps connect young people to tech opportunities.



**Kimberly Teston** [@KimberlyTeston](#) [@SDCCCD](#)

**Deputy Sector Navigator, San Diego and Imperial County Region, San Diego Community College District**

Teston oversees and advises the Chancellor's Office of the California Community Colleges in regional workforce training needs and biotechnology and life sciences programs, serving as first point of contact between industry and community college technical training programs. She is also principal contact between colleges and high schools in the development of career pathway programs with industry.



**Carlos O. Turner Cortez**

[@sdcepresident](#) [@sdce](#)

**President, San Diego Continuing Education**

Dr. Turner Cortez is a longtime education leader with a strong commitment to social justice. Prior to SDCE, he served as Director of Education Extension at UCLA and as the Acting Vice President of Instruction and Dean of Academic Pathways at Berkeley City College.



**Christian Vialva** [@gradsoflife](#)

**Marketing and Communications Coordinator, Grads of Life**

Vialva manages the social media channels, websites and Forbes blog platform with a strategic focus on increasing campaign awareness and engagement with a targeted audience of executives, hiring managers and young adults. He previously worked at College Bound, where he managed their website and social media communities.

# Atlas Ballroom Foyer



**Dana Wagner** [@RescueAgency](#)

**Senior Research Scientist, Rescue Agency**

Dr. Wagner leads internal and client-driven research projects utilizing the peer crowd segmentation approach to behavior change. Past projects explored opportunities for social and health-related interventions on prejudice and discrimination, government program impact and refinement, tobacco and substance use prevention, and peer influence. She received her doctoral degree in Applied Social Psychology from Loyola University Chicago.



**Tim West** [@chase](#) [@jpmorgan](#)

**Executive Director and Region Manager of Middle Market Banking, JP Morgan Chase**

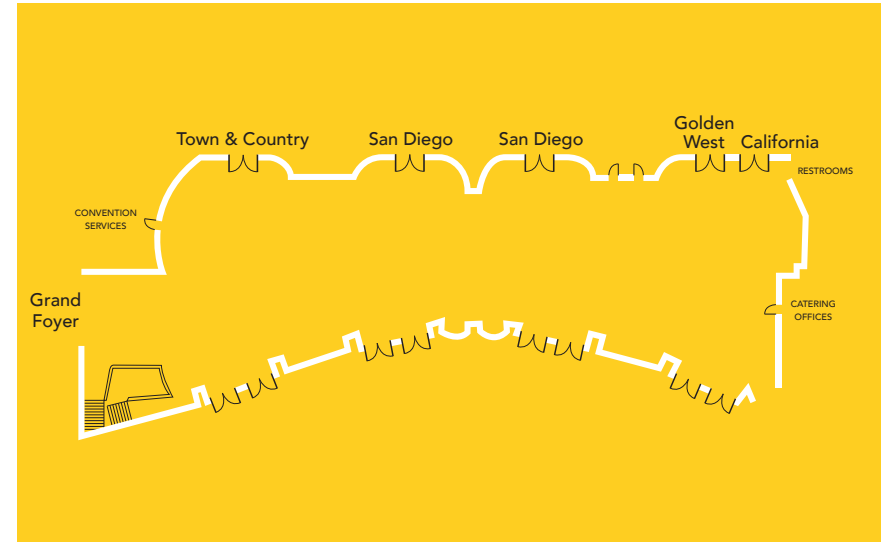
West brings over 15 years of banking experience and local market presence to the firm's middle market banking practice for business with revenues of \$20 to \$500 million. He earned his bachelor's degree in Industrial-Organizational Psychology and an MBA from the Fermanian School of Business at Point Loma Nazarene University.



**April Yee** [@aprilyeephd](#)

**Program Officer, The James Irvine Foundation**

Yee partners with educational institutions and nonprofit organizations to expand opportunity for the people of California. Previously, she worked as a researcher investigating how young adults make decisions about their college and career pathways. Her work is inspired by the amazing students she served as an academic advisor at LaGuardia Community College and Prep for Prep.



## OTHER PARTICIPATING ORGANIZATIONS



The AjA Project is a 501(c)3 nonprofit organization headquartered in San Diego, California. Utilizing participatory photography methods and an assets-based model, AjA has provided long-term, community-based programming for over 3,500 youth and community members, and has shared visual narratives with over three million viewers through large-scale public exhibits.



ARTS encourages creative community building and offers mental health and wellness support, college and career advising, and leadership coaching to young people from National City and neighboring cities at its 20,000-foot ARTS Center in National City.

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**#OPPORTUNITYSD**

OpportunitySD.org

**On the cover:**

*Bry-onna Mann of Movement BE performing  
at the Opportunity Summit 2017: Flip the Script.*